

THE BRECKENRIDGE NEWS.

\$1.50 a Year; 50c for 4 Months; 75c for 6 Months.

ALL THE NEWS THAT'S FIT TO PRINT.

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VOL. XLIV

CLOVERPORT, KENTUCKY, WEDNESDAY, JANUARY 7, 1920.

8 Pages

No. 28

OLD COUNCIL AD- JOURNS SINE DIE

**New Council Sworn In. Com-
mittees' Named. Fire Or-
dinance Read.**

The members of Cloverport City Council adjourned sine die Monday evening January 5, at the regular Council meeting and the new members were sworn in on the same date by the Police Judge C. G. Brabandt.

The retiring councilmen are J. H. Brown, E. M. Wedding, Ed. Whitehead, Barney Squires, T. F. Bohler and Hillary Hardin. Those who succeeded them are Henry Yeager, Marion Behen, L. C. Taul, Edward Gregory, W. M. Pumphrey and C. W. Hamman.

After the new members had taken their oath of office, the election of officers followed resulting in the re-election of R. L. Oelze, city clerk; Miss Edith M. Burn, city treasurer, and L. V. Chapin, city tax collector. Luther Pate was elected marshal, and V. G. Babbage, Police Judge pro-tem.

The salary for the town marshal was fixed at \$50 a month and he must give all his time to this office.

Appointed on the four local committees and with the first named as chairman were: Finance—Henry Yeager, C. W. Hamman and L. C. Taul. Street—M. Behen, Wm. Pumphrey and Ed Gregory. Ordinance, C. W. Hamman, Henry Yeager and Wm. Pumphrey. Calibose—Ed. Gregory, L. C. Taul and M. Behen.

A fire ordinance prohibiting any kind of building save concrete or brick with tile or tin roof to be built on Main street from the corner of First and High to Popular, was read before the councilmen and they will take action on it at the next meeting. The ordinance includes other fire precautions too.

**PLATE GLASS WINDOWS
BEING PLACED IN THE
BUSINESS HOUSES.**

The plate glass windows of the business houses along Main street, which were shattered by the dynamite explosion in the fire on Christmas night, are being replaced this week by M. Weatherholt, General Contractor.

Seven of the store rooms that were damaged belonged to the Oelze estate and the other houses were the property of E. M. Wedding, Conrad Simons and M. Hamman. M. Weatherholt has the contract for all but the latter.

FREE TOBACCO SEED GIVEN BY LOOSE LEAF HOUSE.

The tobacco trade is giving to the grower the best of yellow pryor tobacco seed. They can be secured from the Cloverport Loose Leaf Tobacco Warehouse or the Breckenridge Bank of Cloverport, Cloverport, Ky., by calling or writing. These seed are pure yellow pryor, carefully selected and grown by J. Walter Boyle and Wm. Barret, of Daviess county. They have been sent to the Experiment Station at Lexington, Ky., and all of the light seed blown out, leaving the heavy good seed which are put in ounce bags. This county has been noted for the best green river type of tobacco but of late one-sucker and other types have been grown materially reducing the quality. All growers are urged to procure seed of the broad leaf yellow pryor type and by so doing Kentucky will again have the old reputation for the best tobacco in the Green River District. These seed are absolutely free for the asking.

IRVINGTON REAL ESTATE ON MOVE

**C. L. Winn Gets \$3,100 For
Farm—Others Trading—Pe-
nick-Stewart Wedding.**

Irvington, Ky., Jan. 5. (Special)—Irvington real estate has been quite active during the past week with the selling of farms and city property.

Mr. C. L. Winn has sold his farm near here to Mr. Johnson, of Henderson, for a consideration of \$3,100. Mr. Winn then purchased John Miles' property in Bandy Court, and Miles has bought A. D. Ashcraft's place on Walnut street.

The city property sold for good prices and set things moving quite a bit.

SUPPER ON SUNDAY EVE.

McQuady, Ky., Jan. 3, 1920. (Special)—Mr. and Mrs. Evert Lewis, of this place were host and hostess to a supper on Sunday night, December 28, to a party of young people who greatly enjoyed the occasion. The guests included Misses Gertrude, Lester, May and Vernie Hinton. Messrs. Charlie Lewis, Charlie Dunn, Charlie Down, Milton Hinton, Raffo Mattingly and Sirroco Wilson.

FIRST MEETING OF THE NEW YEAR

**W. M. S. of Glen Dean to Meet
With Mrs. H. B. Hoskins
On January 7.**

Glen Dean, Ky., Jan. 5. (Special)—The regular monthly meeting of the Woman's Missionary Society will be held at the home of Mrs. J. B. Hoskins on Wednesday, Jan. 7.

The subject for the meeting will be the Survey of Home Missions and the program arranged includes: Silent Prayer for the advent of the New Year.

Lord's Prayer in unison.
Hymn "We Praise Thee O God."
Scripture Lesson: Home Mission Heroes. Numbers 13, 17-33; Heb. 11, 31-12.

Depeating of Slogan, John 4:39
Hymn "Stand Up For Jesus."
Prayer that W. M. S. members may tell the unsaved round them of Jesus.

"How the Campaign will help Home Missions through evangelism and enlistment," by Mrs. J. M. Howard
Roll Call and Prayer for Home Missions.

**H. J. O'BRYAN IS ILL WITH
DOUBLE PNEUMONIA.**

Mr. H. J. O'Bryan, of Tobinsport, is ill at his home with double pneumonia and is in a grave condition. His daughters, Mrs. Paul Lewis, of this place, and Miss Gussie O'Bryan, of Irvington, are with him besides his three sons.

Mr. O'Bryan moved to Tobinsport, two years ago from Mooleyville. He is a very successful farmer.

**GRAND MASTER OF GRAND
LODGES IN KY. TO SPEAK
IN HARDINSBURG.**

Hardinsburg, Ky., Jan. 6. (Special)—The Masonic Lodges of Breckenridge county are very cordially invited to attend the regular meeting of Breckenridge Lodge F. & A. M., No. 67, Monday night, Jan. 19th, 1920, at which time the Grand Master of the Grand Lodge of Kentucky, Brother Henry McElroy, will be present.

Please arrange to attend to this meeting and hear what the Grand Master has to say.
Breckenridge Lodge No. 67.

Opportunities of a Life-time

Welcome You to Breckenridge!

To those sons and daughters of Breckenridge County who have gone to the West, East, North and South to seek the Golden Fleece, the NEWS issues now a friendly tip to sell out their mansions or hovels at the top prices prevailing at this moment, and to come hither to old Breckenridge and pick the plums that await you.

Here are offered farms at half or a fourth of the price at which Western farms sell, and who will deny the productivity of our soil when tilled by brain as well as by brawn.

Our new Federal Highway lights the lamp of opportunity.

Land at 25 to 100 dollars per acre producing tobacco at far less than current prices is a better investment than land at 150 to 250 dollars per acre producing wheat and corn at Government maintained prices that are soon to fall when Uncle Sam tires of the heavy load.

THE BRECKENRIDGE NEWS will undertake to assist those who desire to participate in the opportunities Breckenridge County offers by answering mail inquiries or by personal interviews.

HIGHWAY TO FOL- LOW MAIN STREET

**Avoids the Hills on Pike and
Cuts Across Frank Carter's
Front Yard**

With the holidays over, the engineers began their survey for the Federal Highway on Friday. The line was taken up at the "half way" house on the Hardinsburg Pike.

The Burdette hill is to be avoided in circling around by the old still house, again crossing the Pike by Ray Pate's and out by the old Burdette graveyard onto the pike. The route then follows the to Frank Carter's, cutting across his front yard, then circles around the hill on Walter Barbo's place coming out through the old Patton brick yard. From thence it goes to Sam Bishoff's corner on to Frank Payne's corner down Main street to Whitehead's corner. The highway then follows the regular road out of town.

**FAIRFIELD SCHOOL
MORE THAN TRIPLES
QUOTA FOR KY. HOME**

Total of Breckenridge County's Gift
Up To Date Is \$1013.72.

Hardinsburg, Ky., Jan. 6. (Special)—The following contributions to the Kentucky Children's Home Society have been received since the last report.

Mr. C. M. Payne	25.00
Miss Ethel Meador	8.55
Miss Viola Beatty	9.00
Mr. Horace McCoy	12.00
Miss Anna Clark	11.15
Miss Beulah Payne	5.00
Miss Nova Nottingham	50.00
Mrs. Frank Rebarber	12.50
Miss Nannie Bandy	13.00
Cloverport	81.25
Previously reported	786.27

Total to date - - - - - \$1013.72
Fairfield school with a quota of only \$12 sent in a contribution of \$50 to the above fund. Miss Nottingham, the teacher, could not have done this without the hearty cooperation of her patrons. One of the strong points in a good teacher is the ability to secure cooperation.

**FUNERAL OF MRS. LUCY
HAYNES HELD IN GARFIELD**
Garfield, Ky., Jan. 5. (Special)—Mrs. Lucy Haynes, who died Thursday at the home of her daughter, Mrs. Eris LeGrand, was buried in the Freedom cemetery. The funeral was held in the Garfield Cumberland Presbyterian church, services conducted by her pastor, Rev. C. L. Bruington.

**MISS LORENA PENICK
MARRIED AT BROTHER'S
HOME IN IRVINGTON.**

Irvington, Ky., Jan. 5. (Special)—Miss Lorena Penick, of Indianapolis, Iowa, and Ambrose Stewart, Perry, Mo., were married at the home of the bride's brother, Hubert Penick, Thursday afternoon, Jan. 1st, 1920, at 4 o'clock. Rev. Bruington, of Harned officiated. They left on the evening train for a short bridal trip, after which they will return here for a few days visit before leaving for their home in Perry, Mo.

ESTABLISHED IN NEW STORE ROOM

**Mrs. Ethel O. Hills Recovers
From Fire and Doing Busi-
ness In a Larger Place.**

Mrs. Ethel O. Hills, who was one of the fire sufferers from the conflagration Christmas night, is established in new quarters in Hamman's Store and has resumed her business in selling ladies ready-to-wear and millinery goods, as she did heretofore. Mrs. Hills' new establishment is larger than her former one and has been remodeled to suit her line. She expected to move the first of the year anyway on account of her other place being sold.

LITTLE GIRL RECOVERS

Miss Jeanette Pierce, the older daughter of Mr. and Mrs. Robert Pierce, of Cleveland, O., has been ill with diphtheria at the home of her grandparents, Mr. and Mrs. R. B. Pierce, of this city. Mr. and Mrs. Pierce and their two little daughters came here to spend the holidays when the older one took ill. She is considered out of all danger now, and is recovering.

**MONNEN BUYS GROCERY
STORE ON HILL AND
DAVIS SUCCEEDS HIM.**

Mr. Joe Monnen, who kept a grocery store at the corner of High St., in the East End, has bought Golan Wethington's stock of groceries and property on the Hill. Mr. and Mrs. Monnen and their little daughter moved this week.

Mr. Roscoe Davis has purchased Monnen's place and is already open for business in the grocery line.

**SELLS FARM IN BRECKEN-
RIDGE AND GIVES OPER-
ATOR GOLD WATCH.**

Mr. C. A. Tinius has sold his farm of 151 acres near Holt to Taylor and Robert Wheatley giving possession at once. Consideration private.

After selling his farm, Mr. Tinius presented Mr. Cal Stillwell, who has been operating his farm for two years, with a handsome gold watch in recognition of his reliable and satisfactory services. Mr. Stillwell goes to Meade county and operates Mr. Tinius' farm near Webster.

BAPTIST W. M. S. MEETING.

The Woman's Missionary Society of the Baptist church will hold its monthly meeting at the home of Mrs. Frank C. English, on Monday, Jan. 12. All the members are urged to attend this meeting.

**OWEN KASEY ELECTED W. M.
OF BEWLEYVILLE LODGE.**

Bewleyville, Jan. 6. (Special)—The members of Bewleyville Lodge No. 228 A. F. & A. M. have elected the following officers for the ensuing year: Owen Kasey, Worshipful Master; E. Triplett, Sr. Warden; Everett Foote, Jr. Warden; Chas. Blanford, Secretary; Alfred Payne, Treasurer; Gilbert Kasey, St. Deacon; Finis Claycomb, Jr. Deacon; Z. T. Stith, Steward and Tyler.

FUNERAL HELD ON NEW YEAR'S DAY

**Mrs. O. B. Mattingly Has Short
Illness While Visiting Her
Daughter in Louisville.**

The funeral of Mrs. O. B. Mattingly, whose death occurred in Louisville, was held in the Baptist church of this city on Thursday, New Year's day, at 11 o'clock in the morning. The services were conducted by Rev. Horace Kingsburg, pastor of the First Christian church, Owensboro, Ky., and the interment took place in the Cloverport cemetery.

The active pallbearers were Messrs. J. M. Gregory, Hilary Hardin, John Burke, Marion Weatherholt, O. W. Holder and Joe Allen.

Those who attended the funeral from out of town were all of Mrs. Mattingly's surviving children, Louis Mattingly, of Osawatomie, Kans., J. Fraze Mattingly, Cornersville, Ind., Mrs. D. C. Benton and family, of Louisville, and Jas. Mattingly, of Marshall, Texas. With these were Mrs. Mary Willet and Mrs. B. F. Hinker, of Louisville, and Mrs. Annie Hardaway, of Guston.

Has Short Illness.

Mrs. Mattingly was in Louisville, spending the winter with her daughter, Mrs. D. C. Benton, and Mr. Benton at whose home she was taken ill on Christmas day. Her condition was considered serious from the beginning and the end came on the following Tuesday, December 30, at 8:50 P. M. Her remains were brought to Cloverport Thursday morning on the 10:40 o'clock train, and conveyed to the church for the funeral.

Mrs. Mattingly before her marriage was Sarah Eliza Pate, daughter of Lewis Pate. She was born in Breckenridge county near McDaniels, Ky., on July 25, 1848, and on December 26, 1866, she was married to Oliver B. Mattingly who died May 26, 1911. To this union the following children were born, Louis V., James W., David, J. Fraze, Bertha and Emmet Mattingly. David and Emmet Mattingly are deceased.

After her marriage Mrs. Mattingly lived in Cloverport and was of the oldest residents. She was a woman who possessed many lovable traits which endeared her to her neighbors and friends. Besides her children and grandchildren, a sister, Mrs. Julia Wood, of this city, survives.

**ASKS FOR MAIDEN NAME
AND \$75 MONTHLY ALIMONY**

Bare walls held no charm for Mrs. Willie D. Younger.

When the family hearth was stripped of most of its belongings, divorce court was the only resource, she contends.

In a petition filed yesterday, Mrs. Younger alleges that James S. Younger not only took all but a few pieces of furniture from their home, 1148 East Broadway, removing it to 1144 South Brook Street, but left her in the abandoned home.

Mrs. Younger asks a divorce, restoration of her maiden name of Drury and \$75 monthly alimony. The Youngers were married August 8, 1912, at Irvington, Ky.—Courier-Journal.

CELEBRATE THEIR GOLDEN WEDDING

**Mr. and Mrs. C. C. Martin Mar-
ried 50 Years—B. S. Clark-
son Will Not Sell His Farm.**

Big Spring, Ky., Jan. 5, 1920. (Special)—Mr. and Mrs. C. C. Martin celebrated their golden wedding anniversary on December 25, with a family dinner party for their children, grandchildren and great grandchildren. There were twenty-three who set at the bountifully laden table and enjoyed the happy reunion.

B. S. Clarkson has returned from Minot, N. D., where he spent Christmas with his sisters, Mrs. Moorman Hardaway and Mrs. Lydia Kemper. Mr. Clarkson has reconsidered the matter of selling his farm at this place and will continue to be its owner. The farm was advertised for sale in the local newspapers last week.

The house recently bought by John Rothberger was burned to the ground on Monday, December 29, about 2 A. M. The origin of the fire is unknown as no one had been in the house since Saturday afternoon.

**MATTINGLY-ELDER WEDD-
ING AT COUNTY SEAT.**

Hardinsburg, Ky., Jan. 5. (Special)—Miss Agnes Mattingly and Mr. Charles Elder were married in St. Romain's church, Wednesday, Dec. 31, at 8 A. M. The nuptial mass was said by Rev. J. F. Norman.

**MR. PRICE GRAHAM HAS
CATARACT REMOVED.**

Mr. Price Graham is in the St. Joseph's Infirmary, Louisville, where he underwent an operation on Friday to remove a cataract over his eye. Dr. Kelly, a specialist, performed the operation and Mr. Graham is improving steadily. He will be in the infirmary ten days and Mrs. Graham is with him.

LINCOLN SAVINGS BANK & TRUST COMPANY

MEMBER OF FEDERAL RESERVE SYSTEM

FOURTH AND MARKET STREETS, LOUISVILLE, KENTUCKY

AT THE CLOSE OF BUSINESS, DECEMBER 31, 1919

RESOURCES

Loans and Discounts	\$1,961,087.12
U. S. and Other Bonds	818,978.23
Lincoln Bank Building and Fixtures	326,320.00
Real Estate	638.32
Cash and Due from Banks	422,192.38
	\$3,529,216.05

LIABILITIES

Capital Stock	\$ 500,000.00
Surplus	100,000.00
Undivided Profits	16,458.82
Building Depreciation Acct.	6,000.00
Dividend No. 21	20,000.00
Rediscount with Federal Reserve Bank	303,350.00
Deposits	2,583,240.42
Other Liabilities	166.81
	\$3,529,216.05

Comparative Statement of Assets

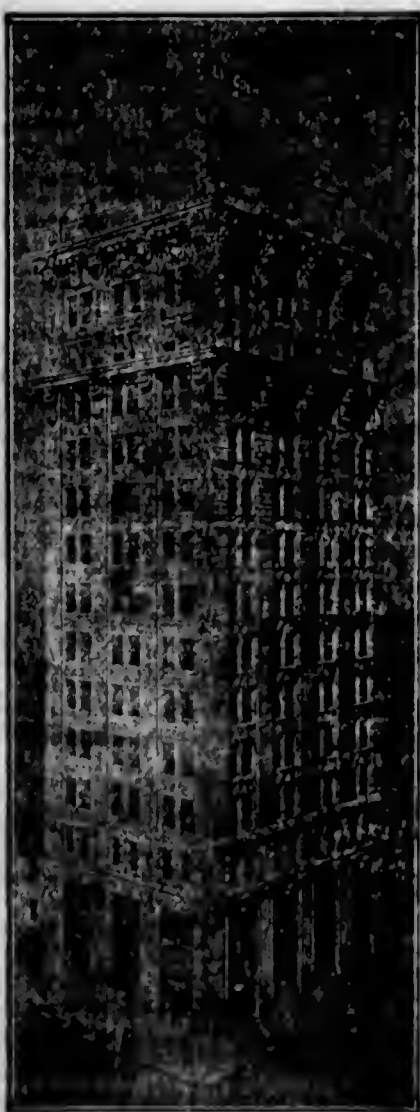
December 31, 1915	\$1,182,218.38
December 31, 1916	\$1,274,136.70
December 31, 1917	\$1,666,624.92
Dec. 31, 1918	\$2,160,937.60
Dec. 31, 1919	\$3,529,216.05

OFFICERS

V. J. BULLEIT, Pres.; B. BERNHEIM, V. Pres.; P. L. ATHERTON, V. Pres.; PAUL COMPTON, Secretary; P. J. BOHNE, Treasurer; R. S. RAPIER, Asst. Treasurer; J. F. EISENBEIS, Asst. Secretary.

DIRECTORS

C. R. ALEY, P. L. ATHERTON, CHAS. BENSINGER, B. BERNHEIM, C. E. CLAGGETT, WOOD CRADY, W. PRATT DALE, J. C. HERO, T. J. HUMPHREYS, W. HUME LOGAN, FRANK MILLER.



Building owned by Bank.

NEWS FROM THE COUNTY

HARDINSBURG

John O'Reilly, C. Vic Robertson Herbert Beard spent Monday and Tuesday in Owensboro, on business.

Miss Nell Jones was in Brandenburg, Tuesday.

H. J. Robards has returned from Arkansas, where he spent a short time on business.

Ely Duvall, of Louisville, is visiting his parents, Mr. and Mrs. Wm. Duvall.

Atty. Gus Brown left Monday for Leitchfield, where he will remain a week.

Hon. Claude Mercer spent Friday in Cloverport.

Misses Mary and Margaret Sheeran were the guests of Miss Nell Meagher, of Louisville, the week-end.

Miss Maude Smith has returned to her home in Louisville, after a visit with relatives and friends.

Dr. H. E. Royalty left Thursday for Providence, Ky.

Jeff Dillon, of Cloverport, was the guest of his parents, Mr. and Mrs. P. Dillon, Thursday and Friday.

Capt. Hostetter, of Louisville, has Saturday with his daughter, Mrs. Wm. Hoben, and Mr. Hoben.

Miss Viola Greenwell, of Alton, Ill., came Thursday to visit her grandmother, Mrs. Eliza Greenwell.

Wethington Berry and sister, Miss Louise Berry, left Wednesday for Louisville.

W. B. May, of Andaconda Mont., and sister, Mrs. S. A. Pate, of Edenwood, Tenn., have returned home.

Mr. and Mrs. W. N. Warren and children, left Saturday for Mt. Vernon, Ill., to visit Mrs. Warren's mother.

John Walker left Monday for Columbia, Tenn.

Grover Gregory returned to Akron, Ohio, Wednesday.

Mrs. Henry Trent and baby, returned Sunday from Greendale, after a visit with her sister, Mrs. J. W. Trent, and Mr. Trent.

Mrs. F. W. Peyton, who has been ill for several days is improving.

Mr. and Mrs. Wm. Beauchamp have moved to their home formerly occupied by Mr. and Mrs. Tom Sheeran.

Mr. and Mrs. Tom Sheeran have moved to Mrs. Margaret May's property on West Main St.

Miss Anna Lewis Whitworth, of Ft. Thomas, Miss Mary Helen Whitworth of Oxford, Ohio, and Miss Lucy Whitworth, of Lexington, who spent the holidays with their parents, Mr. and Mrs. J. Whitworth, have returned.

Miss Louise Taylor has returned to Holden, W. Va., after a visit with her grandmother, Mrs. Eliza B. Taylor.

Miss Laura Bosley, of Chenault, is the guest of her sister, Mrs. R. I. Stephenson, and Dr. Stephenson.

Mr. Reeves of Greenwood, Miss., is the guest of Miss Virginia Beard.

Mr. and Mrs. Dan Macy left Monday for Kansas City, Kans., where they will make their home.

Mrs. Tom Sheeran was the guest of Mrs. G. F. Askins, of McQuady, Wednesday.

Miss Bess Watlington, who spent the holidays with her parents, Mr. and Mrs. N. H. Watlington, returned to Stephensport, Sunday.

Everett Meador and Willard Driskell left Saturday for Oakville, Ia.

Henry DeHaven Moorman has gone to Leitchfield, where he will attend Circuit Court.

Mr. J. O. Baker returned Friday from Beaver Dam, where he was the guest of his mother, Mrs. Baker.

Mr. and Mrs. T. A. Watkins, of St. Joseph, Mo., and Mrs. E. B. Oglesby, of Cloverport, who were the guests of their sister, Mrs. Mammie Moorman and niece, Mrs. J. E. Kincheloe, and Dr. Kincheloe, have returned.

Mrs. Lesse Payne, of Irvington, was

the guest of her mother, Mrs. Mary C. Heston, Saturday.

J. F. McGary, of Kirk, spent Saturday in this city.

Mr. and Mrs. C. Vic Robertson have returned from Louisville where they spent several days.

Jonas Lyons, of Irvington, and Paul Wilson, of Brandenburg, were here Friday on business.

Misses Anlnora and Pauline Sheeran spent the week-end in Kirk, guests of Miss Mary Helen Sheeran.

IRVINGTON

Miss Ida Waggoner, Elmwood, Va., has been the guest of her brother, Frank Waggoner.

Mr. and Mrs. Elmer King and son, left Friday, for Owensboro, where they will be guests of relatives.

Senator S. P. Parks and Mrs. Parks left Monday, for Frankfort.

George Huff, Ekron, was in town several days of last week.

Misses Margaret and Mary Sheeran and Carl Sheeran, Hardinsburg, spent the week-end with Miss Evelyn King.

Miss Mary Heron has returned to Lexington, after spending holidays with her mother, Mrs. D. C. Heron.

Messrs. and Mesdames A. D. Wallace, Louisville, and Willie Young, Illinois, have been the guests of Mr. and Mrs. F. H. Stith.

Mr. and Mrs. John Graves and daughter, of Dallas, Texas, visited Mr. and Mrs. John Nevitt, last week.

Mr. and Mrs. Newsom Gardner spent Tuesday in Louisville. They were accompanied home by their niece, Miss Helen Smith.

Mr. and Mrs. J. D. Ashcraft entertained Thursday evening for their son, Russell Ashcraft, who is a student at Russellville.

Mrs. Phillip Taylor, Louisville, and Edward Taylor, Hodgenville, visited Dr. W. B. Taylor and Mrs. Taylor, last week.

Miss Lillie Coleman, Stanley and Mrs. Alice Winsott, Owensboro, have been the guests of Mr. and Mrs. Jno. F. Vogel.

Mr. and Mrs. Cephus Gouge left Saturday for their home at Cranberry, N. C.

Mrs. A. T. Adkins and Miss Mabel Adkins spent Wednesday at Cloverport.

Misses Margaret Bandy, Virginia Bandy and Ruth Marshall, Messrs. Louis Bennett Moremen and Harold Parks, spent New Year's day with Messrs. Albert and Joe Moremen, at Brandenburg.

The younger set enjoyed a pleasant evening at the home of Mr. and Mrs. N. Gardner's Saturday.

Rev. C. L. Nicely and Mrs. Nicely are visiting in Owensboro.

Misses Louise Hardaway and Laura Mell Stith, Bewleyville, were visitors in town last week.

Mrs. Bernard Morrison and baby, are visiting in Lewisport.

Miss Catherine Cox, Louisville, visited Miss Helen Board, last week.

Mr. and Mrs. C. A. Penick and Miss Lorena Penick, Indianola, Iowa, have been the guests of Mr. and Mrs. Hubert Penick.

Mr. and Mrs. Jno. F. Vogel entertained at a New Year's watch party. Games and dancing were indulged in. A twelve o'clock lunch was served.

Joe Schelling and Miss Bessie Walls of Louisville, visited Mr. and Mrs. L. D. Bishoff, last week.

Mrs. Addie Brown visited Mr. and Mrs. Walker Brown in Louisville, last week.

Mrs. Sue Unternehr and children, of Elizabethtown, spent the holidays with Mr. and Mrs. G. T. Marshall.

Mrs. Cassie Bush and son Barnes, of Louisville, are visiting Mr. and Mrs. Tom Thomas.

Mr. and Mrs. Bate Washington are spending several weeks with Mr. and Mrs. Perry Weaver, Louisville.

W. H. Courtney, of Owensboro, a registered pharmacist has charge of the prescription department at the Irvington Pharmacy, during the absence of J. F. Vogel, who is away on business.

E. E. Hardaway, Louisville, was in town, Tuesday.

BEWLEYVILLE

Misses Laura Mell Stith and Mary Louise Hardaway have returned home after a visit in Irvington.

Paul Hardaway left last week for Miami, Fla., to join his wife there for the winter.

John Triplett has moved to his father's farm, and Bob Triplett has moved to his farm in Meade County.

Alton, Austin and Walter Miller, of Louisville, are visiting relatives here.

Mr. and Mrs. Robt Carman spent several days at Custer.

Z. T. Stith is ill at this writing.

Mrs. V. G. Babbage, of Cloverport was called to the bedside of her mother, Mrs. Sue Foote.

The shreader is busy in this neighborhood now.

Wade Drury has returned to Lakeland after a visit to his family.

R. M. Stith spent New Year's day in Elizabethtown the guest of Mrs. Lucille R. Dance, of Nashville, Tenn., who is visiting Mrs. Wm. Todd.

Mr. and Mrs. Fred Triplett and daughters, were dinner guests Thursday of Mr. and Mrs. Joe Bandy and family.

Chesley Dowell is quite ill of influenza.

Rep. R. J. Cain left Friday for his post of duty at Frankfort.

Thos Wilson and Dr. J. N. Walker spent Monday in Louisville.

UNION STAR

Miss Frances Severs and brother, James Severs, of Louisville, spent the week-end with their mother, Mrs. F. B. Severs.

Miss Virginia Helen Milner, who is attending school at Lexington, spent the holidays with her parents, Dr. Wm. Milner and Mrs. Milner. Miss Milner returned to her duties Thursday accompanied as far as Louisville by her mother, Mrs. Milner.

Roy T. McCoy, of Wheeling, W. Va., Mr. and Mrs. Rufus McCoy and daughter, of Smith Grove, Ky., spent the holidays with their parents, A. N. McCoy and Mrs. McCoy.

Misses Kate and Clyde Severs and Mrs. Emma Frymire called on Mes-

sames E. H. Shellman and G. E. Shellman, Sunday afternoon.

Misses Lisa Cashman, Ruby and Virginia Dowell, and Delta Cart called on Mrs. F. B. Severs and Miss Blanche Severs, Sunday afternoon.

Paul McCoy, of Jeffersonville, Ind., spent the week-end with A. N. McCoy and family.

Mr. and Mrs. Horace McCoy entertained to supper Friday evening, Messrs Roy McCoy, Paul McCoy and Roy Bassett.

Mrs. Essie Wegenast and daughter, Ruth and Eva, spent Saturday night and Sunday with M. L. Wegenast and family at Stephensport.

Houston Wheeler, of Indiana, is here visiting relatives and friends. This is his first visit in 30 years.

Orville McCoy spent the week-end in Owensboro, visiting friends.

Mrs. R. B. Cox has returned home after spending a week with her son, Geo. Cox, at Lodi, Ind.

Miss Ada Hanks, of Washington, D. C., was here last week visiting relatives.

MOOK

Mrs. J. D. Eskridge and little daughter, Virginia, have returned to Detroit, Mich., after a visit of several weeks with her father, Mr. J. D. Aldridge and family.

Mr. E. C. Williams entertained the young people of the neighborhood with a musical Tuesday evening.

Messrs. Newton and Delza Williams left Wednesday morning for Akron, O., in search of employment.

Miss Ruby Allgood and Mr. Leon Smiley have returned from Big Clifty, having spent the holidays with Mr. Henry Lucas and family.

Mr. Jesse Nix, of Garfield, visited his brother, Oscar Nix, and family, last week.

Miss Kate Lucas, of Buras, is spending the week with her sister, Mrs. Delmer Lucas.

Miss Lee Cheyne visited the family of Henry Lucas, at Big Clifty, during Christmas.

Mrs. Harvey Cook, of Big Clifty, is visiting Miss Ruby Allgood.

Mr. and Mrs. Chris Smiley are receiving congratulations upon the arrival of a baby girl, Cleo C. Maud Smith and Herman Galloway and Mr. Galloway visited their sister, Mrs. J. E. McNeal, and Mr. McNeal, last week.

Delmar Lucas was in Hardinsburg, Thursday.

Mr. Harold Daugherty, of Salem, Ohio, has arrived to spend the remainder of the winter with his mother, Mrs. J. E. McNeal, and Mr. McNeal.

Bill Pile was in Hardinsburg, Thursday.

Income Tax Service

In accordance with its long-established policy of working with as well as for its customers,

The Bank of Hardinsburg & Trust Company

has equipped itself to assist the business men and farmers of Hardinsburg and Breckinridge county in the preparation of their

Income Tax Returns

You are invited to avail yourself of this phase of our specialized service. This return is due as of January 1, 1920.

THE BANK OF HARDINSBURG & TRUST COMPANY

Hardinsburg, Ky.



TWO POINTS TO REMEMBER ABOUT THE NEW EDISON

There are many sound reproducing devices on the market. There is but one which is associated with the name of a great inventor.

There are many sound reproducing devices about the merit of which strong assertions are made. There is but one which has ever offered to prove the truth of its claims.

The only instrument which bears the stamp of a great inventor's name—the only instrument which has been subjected to the searching test of actual comparison with the artist's living voice is

THE NEW EDISON

"The Greatest of All"

The makers of the New Edison assert that it RE-CREATES the artist's voice or instrument with such complete fidelity that no human ear can distinguish the artist from the RE-CREATION. Then they proceed to prove it by subjecting the instrument to the acid test of direct comparison with the living artist.

More than 1500 of these tone tests have been conducted. Invariably the result proved the truth of this claim. Why has no other device been subjected to this test?

FORDSVILLE PLANING MILL COMPANY

JAKE WILSON, Manager

FORDSVILLE,

KENTUCKY



Where Baby Rules Supreme

Here in convenient displays one finds not only adorable wee garments but all the accessories which Babyhood demands for comfort on cold days; also an endless variety of dainty novelties. Our showing of Layettes and everything baby needs from Boots to Bonnets is particularly diversified and attractive.

Visit The Baby Shop

Here you will see a complete selection of dainty nursery furniture. Everything from the tiny clothesrack to the basket scale on which to weigh baby.

(Baby Shop, Second Floor)



ALL THE RICHNESS THAT LUXURY-LOVING TEMPERAMENT DEMANDS

is exemplified in

Anderson's Shoes

The fastidious woman will find them to have all the elegance and graceful lines her artistic sense demands. Shorter skirts will accentuate the foot silhouette, emphasizing the importance of a perfect completion to the toilette ensemble—and the newpumps superbly impart that harmonious effect.

Step right in—for a try-on with that gratifying feeling of being superbly shod

MEN

We are exclusive agents for Florshiem, Edwin Clapp Knox and Elite Shoes.

LADIES

We are exclusive agents for Wright & Peters, Utz & Dunn, Queen Quality and Lunn & Sweet Shoes.



Stunning Winter Suits

If every woman reading this could realize fully how wonderful the suits are in this showing, today would see the greatest crowds ever seen in our Ready-to-Wear Department. Every suit a new model, in the most wanted materials—some trimmed with luxurious fur, others trimmed with rows of braid, buttons and embroidery. Lined with figured and plain silks, satin or pussy willow.

ATTRACTIVE WINTER COATS

Every woman or miss who needs a new Winter Coat should make it her business to attend this great showing today. The assortment is so large that there is a style to suit everyone's personal taste.

Ready-to-Wear Department—Second Floor.

STORE HOURS
8:30 A. M.
to
5:30 P. M.

S. W. ANDERSON COMPANY

INCORPORATED

Shop
Comfortably
in the
Morning

"WHERE COURTESY REIGNS"

OWENSBORO

KENTUCKY

WEBSTER

Miss Ossie Payne entertained at her home Thursday evening the young folks of Webster, all reported a fine time.

Mrs. P. J. Henderson entertained to supper Saturday evening Mr. and Mrs. Owen Parks, Mr. and Mrs. Hugh McCay, and Miss Judith Watlington of Hardinsburg.

Mr. and Mrs. Herbert Haddock had as their dinner guests Sunday, Mr. and Mrs. T. J. Compton, Mr. and Mrs. Frank Payne and W. E. Compton.

Miss Mattie Lee Rhodes had as her dinner guest Sunday Miss Judith Watlington, of Hardinsburg.

Mrs. Ernest Pool spent several days of last week with Miss Mayme May Hulse.

Miss Katie Potts spent several days last week with Miss Mayme May Harper.

GLEN DEAN

R. W. Jones and son, Carrol, spent a few days in St. Louis, recently.

E. L. Robertson shipped a load of cattle last Saturday and went to Louisville Sunday to sell them Monday.

Born to the wife of Frank Bailey, a girl on New Year's day.

Miss Elenora Robertson returned to school at Hardinsburg, last Monday.

W. E. Sparrow recently moved from near here to Campbellsville, Ky.

Mr. Jim Clarkson and wife have rooms at the Hunter house.

Roy Whittington and Geo. Jarboe, of Axlet, left here last Friday for Kansas City, where they will enter a Mechanical School.

Miss Lora May Springate visited her aunt, Mrs. Ernest Eskridge during the holidays.

McDANIELS

Mrs. J. C. Tucker and Mrs. Mary Dudgeon were the guests of Misses Ruth and Mary Compton, near this place, Wednesday.

Mrs. Lena Tucker entertained the members of her Sunday-school class Sunday with a dinner. There were 27 present and all had a delightful time.

Misses Effie Dudgeon, Pearly Carville and Rose Carville attended the Christmas tree celebration at Louisville school-house in Grayson county, on Christmas eve.

Miss Lena Dunn was the guest of

Women Made Young

Bright eyes, a clear skin and a body full of youth and health may be yours if you will keep your system in order by regularly taking

GOLD MEDAL
HAARLEM OIL
CAPSULES

The world's standard remedy for kidney, liver, bladder and uric acid troubles, the enemies of life and looks. In use since 1896. All druggists, three doses. Look for the name Gold Medal on every box and accept no imitation

FOR SALE

246 acres of land, more or less, located near the Hardinsburg & Cloverport Pike, known as the C. L. Hawkins farm, about 3 1/2 miles North West of Hardinsburg. A splendid opportunity to purchase a good farm within a few hundred yards of the new Federal Highway, as now located and surveyed.

Address or See
CLAUDE MERCER
Hardinsburg, Ky.

Attorney for Mrs. Cornelia W. Fraize, the owner.

Condensed Statement of the FARMERS BANK & TRUST CO.

Hardinsburg, Ky.

At the Close of Business Dec. 31st, 1919

RESOURCES

Loans and Discounts	\$427,649.89
Bonds	7,010.00
Cash and Due from Banks	72,655.40
Banking House and Lot	6,000.00

Total \$513,315.29

LIABILITIES

Capital Stock	\$40,000.00
Surplus	9,000.00
Deposits	464,315.29

Total \$513,315.29

Yours Respectfully,
Z. C. HENDRICK, Cashier.

Misses Mary and Ruth Compton, Sunday night.

Miss Freda Mae Glasscock, Archie Glasscock and Miss Irene Bradley, left the 3rd for Cincinnati.

Mr. Henry Whitten, of near Vanzant, was the guest of Miss Verlie Dudgeon, Saturday and Sunday.

Mrs. Laura Murray was the guest of Mrs. Mary Dudgeon, Saturday and Sunday.

GARFIELD

Miss Maud Wilson was here Sunday enroute to Custer.

Misses Mand Smith and Nell Cashman, of Louisville, visited friends and relatives here last week.

Mrs. Godfrey, of Irvington, attended the funeral of her aunt, Mrs. Lucy Haynes, Thursday.

J. A. Brington has accepted a position with Robinson Bros., in Louisville.

Mr. and Mrs. Taylor Compton, and daughter, have moved to their home here which they recently bought from Eris LeGrand.

Mrs. Russell Compton, of Hardinsburg, was the guest Thursday of Mrs. I. B. Richardson.

Mr. and Mrs. S. M. Haynes and two sons were dinner guests Sunday of Mrs. Ella Mattingly.

Misses Pauline and Charlott Compton with their brother, Robert, of Louisville, spent the holidays with relatives here.

Julie Wood, who is in the U. S. Army spent the week-end at home.

Mr. and Mrs. Jim Webb are at home after a visit with relatives at Owensboro.

BIG SPRING

Mr. and Mrs. Judd Miller, of Cleveland, O., spent the holidays with her mother, Mrs. Sue Miller. They will go to Florida, for the winter.

Mr. and Mrs. Raymond Moorinan and little daughter, Mollie Ditto, of Louisville, were guests of his mother, Mrs. Mollie Moorinan, for a few days last week.

There were quite a few dinner parties and other entertainments during the holidays.

Misses Mable Trent, of Vine Grove, Misses Alma and Ella Wilson, of Corners, were guests of Misses Elizabeth and Clare Morris, during the holidays.

The Misses Morris entertained for their guests Monday evening.

Mrs. C. B. Witt spent the holidays with her father, John Vogt, and sisters, Misses Vogt, Louisville.

Doll Richardson and daughters, Juliet and Vitula, have moved from Corners and are living on the farm of J. H. Meador.

Lewis Clarkson, Louisville, spent a few days recently with his parents.

Fielding Clarkson spent Christmas with his brother, Charlie and Mrs. Clarkson, of Red Hill.

Julius Hodges makes frequent trips to Louisville, these days.

HARNED

Mr. and Mrs. Robert Weatherford and baby, Ruth Walker, spent the week-end in Owensboro, the guests of Mr. and Mrs. Byron Withers.

Marvin Brington went to Louisville, Wednesday on business.

Mr. and Mrs. George Drane are receiving congratulations upon the arrival of a little boy.

Mr. and Mrs. Henry Skillman spent the week-end in Hardinsburg, the guests of Mr. and Mrs. Wm. Hensley.

Charles Mings, died Tuesday of pneumonia. The remains were taken to the family burying ground near McQuady, for burial, Wednesday.

Mr. Mings was a good christian man and will be greatly missed in this community.

Mr. and Mrs. P. M. Tucker went to Custer, Wednesday, to visit Mrs. Ike Pile, who is very ill.

Adam Robinson, who has been in Akron, Ohio, for some time is visiting his parents, Mr. and Mrs. J. K. Robinson.

Miss Alice Payne returned Thursday. She was accompanied as far as Irvington by her aunt, Miss Virginia Payne.

Mr. and Mrs. David Penick and daughter, Margaret, left Thursday for Bowling Green, where they will spend the winter.

Miss Nellie and Frona Horsley, of Louisville, are visiting their cousin, Miss Hazel Horsley.

Rev. and Mrs. W. B. Dunkin, who have just returned from their wedding tour to Washington, D. C., passed through here Thursday on their way to visit Mrs. Dunkin's

parents, Mr. and Mrs. Wm. Driskell of West View.

Mr. and Mrs. Bowmer Smith, of Lodiurg, are visiting relatives here.

FALLS OF ROUGH

New Year's greetings to all. Mr. J. T. Smith spent last week in Louisville.

Robert Stephenson, who has been here visiting his parents, returned to Camp Taylor.

Miss Floy Butler, of Louisville, spent the week-end here with her brother, Findley Butler.

Paul and Helen Walker have returned from a visit with relatives at Spottsville.

Misses Jane Tunstall and Guin Wilkerson visited Mrs. Ciroe Fentress, of Glen Dean, last week.

Mr. Horatio Shain, teacher of the Lone Star school is preparing for an entertainment Jan. 15.

Mrs. R. C. Beauchamp, who has been quite ill, is much improved. Mrs. Beauchamp's children were called home by her illness.

Miss Lora Springate spent last week at Glen Dean, visiting her aunt, Mrs. Ernest Eskridge.

Owen Fentress moved to his farm near Lone Star, last week.

Mr. John Peyton, of Yeaman, spent last week here with his sister, Mrs. J. N. Tubbs.

CATTLE RAISERS GO OVER PALMER'S HEAD.

Washington, Dec. 28.—Members of 12 Western cattle growers' associations have appealed to President Wilson through Ex-Sec. McAdoo to upset the arrangements made by Atty. Gen. Palmer to compromise the Government's antitrust proceedings against the meat packers John Miller of Fort Stockton, Texas, president of the Pan Handle Cattle Association, announced here today.

The growers Mr. Miller said, submitted to the President through Mr. McAdoo a series of charges to the effect that the compromise does not give them any redress for their chief grievance, which they allege is the control of stockyard markets by the packers to the disadvantage of the producers. They ask that the prosecution be taken out of the hands of the Attorney General and that new suits be brought with Francis J. Heney, of San Francisco, formerly attorney for the Federal Trade Commission, as a special prosecutor.

According to Miller the matter was laid before the President last week.

"We adopted the unusual course of getting the matter before President Wilson," Mr. Miller said, "because we thought it unwise to put our evidence at the disposal of the Attorney General in view of his attitude as demonstrated by the settlement with the packers."

Mr. Miller said that in addition to several Texas cattle associations similar organizations in Colorado, Oklahoma, and adjoining States had joined in the presentation. Conferences with Mr. McAdoo upon the subject were held by the growers' representatives in New York, last week, and then the matter was brought to Washington.

ROUGH-RIDING TANK AS AMUSEMENT CAR.

It was inevitable that the army tank's reputation as a rough rider should serve to inspire the authors of amusement-park thrills, says the January Popular Mechanics Magazine.

The tank slogan, "treat 'em rough," taken as applying to the occupants, fits in well with the modern idea of entertainment. Now one of the great resorts for pleasure seekers in the East has installed, as its latest joy stimulant, a set of four counterfeiter tanks, dressed in camouflage paint, that bump around the inside of a wooden bowl with about an acre of surface. The make-believes, as illustrated in the magazine, are light with transverse seats like a street car, and run on wheels instead of crawling on a flat tread; but they stagger along over carefully designed bumps and rough spots with satisfying realism.

WRITING DESK IS FIXTURE IN LUXURIOUS TOWN CAR.

As motor cars become more and more luxurious, their owners display a tendency to add to their equipment some of the normal appurtenances of living room and boudoir. A big town car, illustrated in the January Popular Mechanics Magazine, includes a folding writing desk, against the back of the driving seat, and containing all the usual provisions for writing, the desk becomes a table.

CHANGE IN AUTO TAX LAW CONTEMPLATED BY STATE.

Frankfort, Ky., Jan. 2.—Amendments to the automobile law may provide for licenses being issued by the County Clerks to save expenses and for the convenience of automobile owners. Under the arrangement, each county would be designated by a number, which would appear on the tag. Clerks would issue the licenses, receiving a fee of 30 cents, and forward the record to Frankfort, upon receipt of which the tags would be sent out.

A change in license fees and extension of traffic regulations to include all vehicles also is under consideration.

BODIES OF 20,000 YANKS TO BE BROUGHT HOME.

Paris, Jan. 3.—The French Government has granted permission for removal of bodies of 20,000 American soldiers buried in France to the United States. The bodies to be removed are those buried in cemeteries outside the zone of the armies and do not include those gathered into big American cemeteries in the army zones.

SUBSCRIBE FOR THE NEWS

READ THESE STORE SPECIALS

Our Grocery Specials

Quaker and Mother's Oats 2 packages for	25c
Fine Tomatoes per can	15c
"Panther" Asparagus per can	22c
Early June Peas	13c
Tock and Beans	15c
Disse Hominy	7c
Pilgrim Coffee (ground) per pound	35c
Hon Bon Baking Powder	15c

Soap Specials

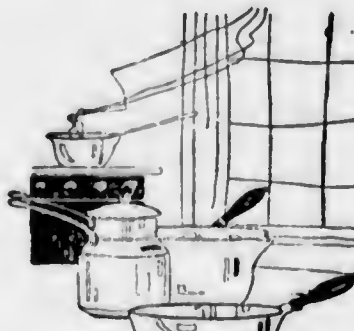
Witch Hazel Soap	7c
Lenox Laundry Soap	5c
Classic White Soap	8c

Specials in Coal Heating Stoves

(only 4 left)

Regular \$12.00 Stove for	\$10.00
Regular \$13.50 Stove for	\$11.00
Regular \$22.50 Stove for	\$18.75
Regular \$27.50 Stove for	\$21.50

Specials in Kitchen Ware



Nickel Plated Copper Tea Kettles for	\$2.75
Granite Kettles at	\$1.00 and \$1.25
Food Choppers at	\$2.00 and \$2.50
Granite Dish Pans	80c to \$1.50

"Ball Band" Overshoes



Don't have wet feet but get a pair of good Ball Band rubbers, or boots (felt or rubber) artics. We have all kinds in all sizes. You need them right now.

XTRA! Special XTRA!

Our regular 50c Shinola Shoe Shining Outfit for 29c while they last

"Quality Store"

B.F. BEARD & CO.
HARDINSBURG KENTUCKY.

"BLOOD TONIC I SAY NUMBER 40"

Frank P. Skaggs, prominent druggist, Harrisburg, Ill., writes: "Number 40 is still going good. If a customer says 'Blood Tonic,' I say 'Number 40,' as it gives the best satisfaction of any blood tonic I have ever sold."

Employed in blood poison, chronic rheumatism, and catarrh, scrofula, mercurial and lead poisoning, constipation, malaria biliousness, liver and stomach troubles. Under its use, nodes, tumors, glandular swellings, pimples, skin eruptions that have withstood all other treatment disappear as if by magic.

Sold at Wedding's Drug Store, Cloverport, Ky.—Advertisement.

FAIRNESS OF SPIRIT

Retailers Association of Ky. Say Retailers Are Accused Unfairly.

"Newspapers throughout the State of Kentucky, as well as in other sections of the country, recently published a sensational story sent out by an enthusiastic correspondent in Chicago, to the effect that owing to pressure by the 'High Cost of Living Committee' of that city, retail clothiers had consented to sell for \$24.50 suits for which they had been charging \$65.00. The statement, of course, was absolutely untrue and absurd on the face of it, and the correspondent who sent it out could easily have learned the true facts in the case had he wished to do so, but that would have 'spoiled a good story' so he sent it out and the newspapers, without taking the trouble to verify it in any way, printed it to add their voice to the protest against the 'profiteers'."

"That some newspapers of the State are constantly publishing statements and attacks on the retailers as a class that they would not dare print about an individual retailer there can be no question. It is safe to attack the class, as the class is not likely to take it up, but to attack the individual might mean legal complications and a serious loss of business. It is human nature, and publishers are human. They are not nearly so particular to censor an article that cannot have a 'kick' in it as they would be an article that mentions names when it makes serious and sweeping statements. And so it is with the tin-horn politicians who jump out in front and lead the campaigns against the 'profiteers' wherever they are permitted to do so. They know it is safe to bring practically any charge they can think of against the retailer, so long as they do not make the mistake of mentioning names when they shout their empty threats."

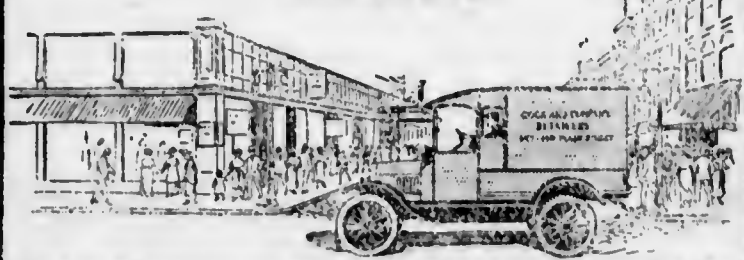
"That there have been many cases of genuine profiteering there can be absolutely no doubt, but it is not as widespread as the press reports would have the public think, nor is it confined to the retailer by any means. The press and public overlook the fact that the retailer does not produce. He buys the articles he sells, and he is compelled to fix his selling price in keeping with the price he pays for his goods. Why not begin at the source of the supply and find out whether or not the producers—the manufacturers and producers of raw material—are profiteering. It is just to say that the retailer is the profiteer, while other classes are unchallenged."

"How many people stop to take into consideration the fact that the retailer is compelled to keep his price

Ford
THE UNIVERSAL CAR

Ford Delivery Cars are used in fleets by many of the largest business firms of the country. This is because the Ford Delivery Car has solved the problem of safe and quick delivery with the smallest possible expense. Easy to understand, easy to drive, and durable. A faithful servant giving years of faithful service. We can give you any style of body you want. One thing is sure—every retail merchant will make money by having a Ford Delivery Car. Come in. Let's talk it over. We assure you genuine Ford service with genuine Ford parts.

T. J. HOOK,
HARDINSBURG, KY.



"HOW I DO MY WASHING."

I like my clothes to have that nice, fresh smell of the air, and my clothes are always white, and I have plenty of railroad dirt too.

This is how I wash them: Just soak your clothes at night, putting fine pieces in one tub, more soiled into other. First draw water; add some ammonia and soap powder, then put your clothes in. In the morning put boiler on half full tepid water, one-quarter bar shaved soap, ammonia one-quarter cup, 1 tea-spoon turpentine. Let boil up again. Take out into cold water and rub out. You will have to use very little soap. Put into suds water, wring from that water into bluing water, then put out on line. This is for fine clothes.

Now, for the more soiled, I rub on board to loosen dirt and put into warm water in boiler. Let boil as before, going through same process for colored pieces. The suds water will answer.

For hose, always have good clean water, otherwise your hose will look dingy and that we don't want. If you do this way you will not only save labor but clothes. This is my experience in cold water then pour boiling water on it.

In making hoiled starch first dis-water over starch, boiling it at same time. Add a few shaves of candle. Your clothes will shine and iron easily. The method is boil your starch after putting boiling water on it, then you are sure it is cooked.—Nellie B.

According to the jewellers, all that glitters is not sold.—Cartoons Magazine.

MOVES BACK TO WHERE HE CAN SEE THE OHIO.

Mr. and Mrs. Alex Hall, who moved from Cloverport to Hardinsburg, where they have been living several years, are back on their old stamping ground. Mr. and Mrs. Hall bought of Mr. Austin Beavin his home in the East End, and they with their two sons took possession of it last week.

Mr. Hall says he is happy to be back where he can see the Ohio river.

THE BRECKENRIDGE NEWS

JNO. D. BABBAGE, Editor and Publisher

EIGHT PAGES

ISSUED EVERY WEDNESDAY

1876

44th YEAR OF SUCCESS

1920

Subscription price \$15.00 a year; 50c for 4 months; 75c for 6 months. Business Locals 10c per line and 5c for each additional insertion. Card of Thanks, over 5 lines, charged for at the rate of 10c per line. Obituaries charged for at the rate of 5c per line, money in advance. Examine the label on your paper. If it is not correct, please notify us.

NOTICE TO SUBSCRIBERS

When you have finished reading your copy of THE BRECKENRIDGE NEWS hand it to a friend who is not a subscriber; do not throw it away or destroy it.

WEDNESDAY, JANUARY 7, 1920

CLOVERPORT MUST HAVE FIRE PROTECTION!

It is high time that Cloverport should turn its words into deeds as regards fire protection. For twenty years all have talked, preached privately urging action on this necessity. Our disaster of 1901 has proven fruitless as an inspiration to protect ourselves. The near calamity recently averted should and must be the inspiration for all to get together and bring about an immediate concrete result.

Any action that the City Council could take would require weeks, perhaps many months, to effect tangible results. Such delay in the face of so great a danger should not be permitted. If some dreadful disease were at our gates bringing with it the horrors of incurable mental agony and the devastation of our material assets, we would, all of us, assert ourselves and try for protection. We would not await the action of Council. The strong men and women of the town would organize and meet the situation. This is the action that should right now be taken to get relief from the fire hazard that hourly menaces our very lives and savings of a life time.

Some alert, aggressive citizen should canvass the property holders, raise a fund for the quick purchase and installation of a chemical fire engine, and then arrange with the Council to buy back from the property owners this equipment as quickly as the City's credit can be turned into cash through a bond issue. The honor and integrity of our Council is such that no citizen subscribing to this emergency fund would lose a single dollar.

The City Council is tied by legal restrictions thus preventing the quick action necessary.

But we can protect ourselves, and we must do it.

FARM AND STOCK

W. R. Moorman & Sons, Glen Dean, sold one Shorthorn heifer to Woodruff Farm, Danville, Ky., 2 Shorthorn bulls to Geo. Keller, Terras, La., one Shorthorn bull to each of the following parties: Braddock & Son, Bannock, Fla., John Irvin, Ravenna, Tenn., and George Johnson, Albany, Ga.

(o)

N. H. Loy, County Agent, received last week at Hardinsburg, 21 thoroughbred Holstein heifers, from Monroe, Wisconsin. These heifers are already placed with farmers in the county as a foundation for thoroughbred Holsteins. This is a very important move to build up the stock interests in this county.

(o)

H. O. Bennett, of Custer has a registered Holstein bull licensed for service.

(o)

Abe Meador is not only a good and kind hearted jailer, but a good tobacco handler. He has just finished pricing 1161 lbs., 1,400,000 pounds of dark and Burley tobacco for Beard Brothers and every hoghead stood the test for grade, color and order.

Make Beard's Your Market for Produce.

Bring your poultry and eggs and cream to B. F. Beard & Co., and get the highest market prices, paid in cash on the spot too.

PRICES THIS WEEK

(subject to change)

Fryers	22c
Hens	22c
Turkeys	32c
Geese	16c
Guineas	35c
Roosters	12c
Eggs	55c

We have the best Poultry foods and Poultry remedies on the market. Try our "Cholerine" for sick chickens and Pratt's Poultry Food to make your chickens fatter.

We have an authorized Cream Station—Big prices paid for tested cream.

B. F. BEARD & CO.

A. T. Beard sold Hess Jones, Atlanta, Ga., 22 head of mules, Monday at prices ranging from \$135 to \$275. Last week he sold to Geo. Emmerson & Co., Montgomery, Ala., 18 head at \$50 to \$175. Following are the local sales, Frank Hinton, 1 pair, \$485; E. Wells, 1 pair, \$675; Thomas Monarch, 1 pair, \$550; Frank Dean, 2 pair for \$1010; Clarence Maysey, 1 pair, \$400; L. Rhodes & Son, 1 pair \$525; Wave Pate, 1 pair, \$450; Jake Lymer, 1 pair \$325; Alex. Stinnett, 1 pair horses, \$300; Lawrence Carwile, 1 pair horses \$450; Bill Hughes, 1 horse \$100; Vic Robertson 3 mules, \$710.

(o)

Walter Moorman and Glen Moorman, Glen Dean, went to Louisville, Monday.

ODD ITEMS FROM EVERYWHERE

In Geneva a chronometer competition is held every year at the observatory. Last year the chronometer that made the best record kept time within six one-hundredths of a second a day.

(o)

It is estimated that the oil lost annually by the burning of oil wells is equal to nearly 2,000,000 barrels.

(o)

Rev. Phoebe A. Hanford, of Rochester has the distinction of being the first woman chaplain of a legislature, having served in that capacity in New Haven, Conn., in 1870.

(o)

A Portuguese, Alberto Castello Branco, planted the first coffee tree in Rio de Janeiro in 1760 and from this small beginning has been developed the industry which has made Brazil the greatest coffee producer in the world.

(o)

Four railroad companies, with lines that cross the Southwestern deserts, have erected large steel cages at stations along the line, in which tramps caught riding are locked until it is convenient to take them to the nearest county seat for trial.

(o)

Kenosha, Wis., has just had a \$15,000 fire that was started by water. The water leaked on lime, and a dry partition was soon ablaze.

(o)

The lives of seven sleeping persons at Napanee, Ont., six of whom had been overcome by escaping gas, were saved by the call "Dada, Dada!" coming from a baby's crib at 3 o'clock in the morning, which woke the baby's father, and started the work of rescue.

(o)

Tommy Moonface was the pet dog of Miss Clementina Rosalie Morris of Baltimore, and now that she is dead by the terms of her will he will have \$10 a month for his board and keep for the rest of his life.—Boston Globe.

WORLD'S BIGGEST NITRATE PLANT

Mammoth Explosives Factory in Alabama Built in Eight Months.

ALL SPEED RECORDS BROKEN

Could Supply 13 Per Cent of Allies' Needs Had War Continued.

By GARRET SMITH.

Lifting the ban of war secrecy has just now brought to light for the first time one of the most stupendous feats of construction in history—the planning and building in less than one year of the largest ammonium nitrate plant in the world and of a city around it for the housing of its 25,000 workmen and their families. At the same time is revealed one of the chief reasons why Germany suddenly surrendered a year ago. The German high command knew that the United States was ready at Muscle Shoals, Alabama, to manufacture 13 per cent of all the high explosives needed by all the Allied armies on all fronts in the expected drive of the following spring.

The first person on construction work reached Muscle Shoals on November 20, 1917. On February 16, 1918, ground was first broken for a permanent plant building. On October 26, 1918, eight months and eight days later, the manufacturing plant had begun the production of ammonium nitrate.

When America entered the world war in April, 1917, she had no means of producing the enormous quantities of high explosives necessary to provide the huge army she planned to raise. The very fact that our industries were already worked to capacity providing ammunition to the allies seemed to make further production for our own use impossible.

Fertilizer Process Turned to War Use. At this juncture the Ordnance Department turned to cyanamid, a commercial fertilizer, which had for some years been produced successfully at Niagara Falls, by a process the American rights of which were obtained in 1907 from Germany by Frank Sherman Washburn, head of the American Cyanamid Company.

By this process cyanamid was produced by extracting nitrogen from the air and combining it with calcium obtained from limestone rock and carbon from coke. By putting cyanamid through three more processes both ammonia and nitric acid can be extracted from it and combined into the explosive, ammonium nitrate. Mr. Washburn was invited to present plans and estimates for the construction in the shortest possible time of an ammonium nitrate plant at Muscle Shoals, Alabama, and a contract between his company and the United States was entered into under date of November 16, 1917.

To have general supervision of planning and carrying out the work an organization known as the Air Nitrates Corporation was formed to act as agent of the Ordnance Department. This corporation provided the general designs, supervised all the work and operated the camp, the town and the plant. It also installed all equipment in the chemical plant. The various other sections of the work were subject to organizations that were specialists in the directions in which they were asked to help.

New City Built From the Ground. It was necessary to build a new town to house the laborers. For this job Westinghouse Church Kerr Company was called in as contractor. This company also built the buildings of the chemical plant. Within four months 12,000 workmen had been assembled and a city capable of accommodating 25,000 inhabitants had been completed, with lodging, restaurants, stores, offices, police headquarters, schools, fire departments, hospitals, motion picture theaters, electric light and sewerage systems.

The construction of the plant proper was begun on February 16, 1918. Just eight months and eight days later the big plant began a steady output of ammonium nitrate. The plant contains 113 permanent buildings, with a roof area of over 26 acres.

To provide the electric current it was necessary to build a steam power electric plant, for it would have taken three years or more to complete the dam and hydro-electric station now under way. This plant, built by the J. G. White Corporation, is one of the largest steam plants for developing electrical energy in the world.

The output of the plant is 300 tons of ammonium nitrate a day, and this can be produced at Muscle Shoals at a cost less than one-half the standard fixed price paid by the Government for ammonium nitrate produced by other methods and one-fourth to one-fifth the cost of other high explosives of equal strength. Compared with the older process of making ammonium nitrate, the savings made by this plant would have paid the \$60,000,000 cost of the entire plant in about one and one-half years of operation.

As a military weapon it is one of the wisest and most economical expenditures that the Ordnance Department has undertaken. As an agent in stopping the war and as a future protection to the country its value is incalculable.

ONE-FOURTH WORLD'S WOMEN IN CHINA

Seventy Per Cent. Employees in Shanghai Cotton Mills Women and Children Working Twelve Hour Shifts.

One-fourth of the women in the world are Chinese—200,000,000 of them. They are going into industry in large numbers to work long hours and for little money.

In Shanghai, for instance, seventy per cent. of the employees in the cotton mills are women and children. Working hours for spinners are from six in the morning until six at night and from six at night until six in the morning. Weavers work from 5:20 in the morning until seven at night and the wages are from ten to twenty cents a day. Hundreds of women are employed in silk flature mills, standing hour after hour washing cocoons in basins of boiling water in the excessively hot rooms necessary for apartments where fine silk is spun. In Canton alone, there are 150,000 women in factories at a maximum wage of forty cents a day for women and of fifteen cents a day for girls.

As part of its program of world service for women the National Young Women's Christian Association is expecting to put on its staff of secretaries in China an expert on industrial conditions who will develop social work in factories, and work to improve conditions for women employees. This work will include the introduction of recreation and social life among the workers and of health lectures and educational classes.

SOME BOOT AND SHOE LORE

How to Polish Footgear When Damp; Trees Should Be Used to Relieve the Pinch.

It sometimes happens that one wishes to polish one's shoes when they are damp. It is impossible then to get a good polish and yet you have not the time to wait until they are thoroughly dry. If a few drops of paraffin are placed on a cloth and this is then rubbed over the leather there will be no trouble. Apply the polish in the usual way thereafter, and the result will be most satisfactory.

If new shoes do not naturally take to polish simply take half a lemon, rub the leather with it, and then stand aside to dry. After this treatment a nice polish may be secured with little effort.

On the first few occasions of polishing new brown shoes apply the polish very liberally. This will secure a handsomely deep tone that will make the shoes very attractive throughout the rest of their "young lives."

It goes without saying that shoe trees should always be used. It pays these days to use a bit of care in preserving the good looks and good shape of one's shoes. A shoe really never is well taken care of if shoe trees are not used. Tissue paper may be used for the same purpose if stuffed tightly into the shoes.

If a boot or shoe pinches, try this: While the shoe is on the foot or on a tree, take a small piece of cloth wrung out of very hot water and put this over the part that is giving trouble. The pinching will disappear entirely after this treatment.

Second Hand.

"What a lovely Dutch landscape!" exclaimed the admiring visitor. "You've been to Holland, of course?" "Why, no," answered the artist, modestly. "Then how were you ever able to paint such a realistic picture?"

EVENTS THAT TRANSPIRED TWENTY-FIVE YEARS AGO

Taken From The Breckenridge News, Wednesday, Jan. 2nd 1895

In Cloverport.

Miss Eunice Crosson was hurt while coasting, last week.

(o)

Miss Lelia Daniel entertained a few of her friends to a New Year's party.

(o)

The Louisville Critic says Dr. Cottrell is soon to wed the widow of a late eminent Methodist divine, of that city.

(o)

John Farber broke one leg and mashed the other while coasting, last week.

(o)

It is strange how superstitious some people are. F. A. Elder says he can't turn around in "L" that he doesn't see a white horse.

(o)

Capt. Marion Ryan borrowed a boy's sled at Cloverport. He went half a mile down a hill in seven seconds. The sled hit a stump and it took four men and a rope two hours to get Ryan down out of the top of a big tree where he lit when the sled stopped at the stump.—Louisville Times.

(o)

Miss Pearl Carpenter, of Clark's Station, is visiting Miss Georgia White.

(o)

Chas. Lishen on skates is the latest.

(o)

In Bewleyville—Mr. Sanford McCoy entertained a large crowd of young people to a fine supper.

(o)

Mrs. J. T. Jolly and Mrs. Ellen Jolly shipped a fine lot of bronze turkeys to the city last week. One of them weighed 32 lbs., another 36 lbs. Mrs. Zack Stith also sold about 20.

(o)

Mrs. Will Jolly had a turkey-eating at their house Thursday.

(o)

In Stephensport—Miss Dixie Perigo, of Waco, Texas, is the guest of her sister, Mrs. J. W. Jarrett.

(o)

The neighborhood boys gave a dance at the residence of William Basham's.

Mr. Charles Cashman, of Union Star, will take charge of the school at this place, and although he is small he can wield the rule quick and heavy. So look out boys.

(o)

Messrs. Beavin Tucker and Wash Payne put up enough ice for our town.

(o)

Mr. J. Owen Cunningham has left to take up his duties at Breckinridge County Clerk.

(o)

Letters from Kirby Blain and Minor Stephens, of Lakeland, Fla., state the fruit crop in that section is more or less a failure due to the freeze.

(o)

In Tobinsport—Wm. Winchell has added sixteen acres to his farm bought of Conrad Simons.

(o)

Henry Lamb is all smiles now. It's a great big thirteen pound boy.

(o)

In Hardinsburg—Mr. B. F. Beard is arranging to visit Jerusalem and points in the Holy Land early in February.

(o)

Miss Maggie Smith opened a private school for children.

(o)

The County Supervisors board consists of Scott Cart, F. K. Rhodes, J. T. Skillman, Alonzo Bennett and John Alexander.

(o)

In Sirocco—J. C. Neafus gave a delightful and happy New Year's party.

(o)


Mr. Charley Smith and Miss Pink Brinkler were married in Louisville, and returned to Weldon, where a "brand" new carriage awaited to convey them to Mr. Smith's palatial home.

SUBSCRIBE FOR THE NEWS

PRUNE WHIP.

Dissolve package orange gelatine in pint of boiling water, when gelatine begins to thicken add 1 cup prune pulp and 2 tablespoons of granulated sugar. Serve with whipped cream.—Advertisement.

3% on Time Deposits



MODERN SAFETY

The only idea of protecting valuables was to hide them either in the house or in some place where safety was supposed to be perfect. The results, however, were often disastrous.

The modern idea of safety is an absolutely fire and burglar proof vault such as this bank has, in which private boxes may be rented for as low as \$1 a year.

A visit of inspection will prove interesting to you.

BANK OF HARDINSBURG & TRUST CO.

HARDINSBURG, KY.

"The Bank that makes you feel at Home"

CONDENSED STATEMENT OF			
THE BANK OF HARDINSBURG & TRUST CO.			
HARDINSBURG, KENTUCKY			
At The Close Of Business December 31st, 1919			
BANKING DEPARTMENT			
ASSETS		LIABILITIES	
Notes and Bills	\$618,215.28	Capital Stock	\$ 50,000.00
U. S. Bonds & Other Securities	32,662.74	Surplus	50,000.00
Banking House	1.00	Undivided Profits	7,521.35
Real Estate (Farm Land)	1,312.96	Dividend No. 59, Due January 1,	3,750.00
Other Assets	40.13	DEPOSITS	639,312.49
Cash and due from Banks	98,351.73		
Total	\$750,583.84	Total	\$750,583.84
TRUST DEPARTMENT			
Cash on Hand	\$ 5,259.09	Deposits	\$380,802.03
War Saving Stamps	186.73		
Due from Sundry Estates	72.99		
Investments	323,286.79		
Real Estate	51,996.43		
Total	\$380,802.03	Total	\$380,802.03
Combined Deposits		\$1,020,114.03	
Combined Assets		\$1,131,385.87	

The Breckenridge News

WEDNESDAY, JAN. 7, 1920

Entered at the Post Office at Cloverport, Ky., as second class matter.

THIS PAPER REPRESENTS FOREIGN ADVERTISING BY THE

AMERICAN PRESS ASSOCIATION

GENERAL OFFICES NEW YORK AND CHICAGO

BRANCHES IN ALL THE PRINCIPAL CITIES

RATES FOR POLITICAL ANNOUNCEMENTS.

For Precinct and City Offices. \$ 2.50
 For County Offices. \$ 5.00
 For State and District Offices. \$10.00
 For Calls, per line. .10
 For Cards, per line. .10
 For all Publications in the interest of individuals or expression of individual views, per line. .10

STARK-LOWMAN CO.

Louisville Representatives

Personal Mention

Mrs. J. B. Ridgeway and son, James Franklin Ridgeway, were in Louisville, Monday.

Mrs. Will Withers and Mrs. Marcus Mattingly, of Kirk, spent Monday in Louisville.

Mr. and Mrs. Thos. Watkins and Mrs. Ella Oglesby returned from Hardinsburg, Monday, where they had been the guests of Mrs. Mamie Moorman at the home of Dr. John Kincheloe and Mrs. Kincheloe. The latter accompanied them to Cloverport, and was the guest of Mr. and Mrs. C. W. Moorman for the day.

Every deed and mortgage prepared under my seal is guaranteed. V. G. Babbage.

Master Maurice Bandy, son of Mr. and Mrs. J. R. Bandy, is ill at his home with whooping cough.

Mr. Len Gregory, of Paducah, spent the first of this week with his parents, Mr. and Mrs. John M. Gregory.

Miss Alice Cleo Eubank, of Atlantic, Ga., is the guest of her grandparents, Mr. and Mrs. R. T. Polk.

Mr. and Mrs. Thos. Watkins returned to their home in St. Joseph, Mo., on Tuesday after spending a month with Mrs. Watkins' sister, Mrs. E. B. Oglesby.

Mr. and Mrs. Herbert M. Beard, of Hardinsburg, were the guests of Mrs. Beard's sister, Mrs. Forrest Lightfoot, and Dr. Lightfoot, Sunday.

Mrs. L. T. Reid and daughter, Miss Eleanor Reid, were in Louisville Friday visiting Mrs. Reid's daughter, Miss Martha Reid.

Mrs. Clyde Morrison and children, Miss Mildred Morrison and Wallace Morrison have returned from Louisville, where they spent a week with relatives.

Mrs. L. B. Perkins, of Louisville, was the guest of Mrs. Charles W. Hamman, Tuesday.

St. Joseph Academy, Monday after Miss Florence Akers returned to spending the holidays with her parents, Mr. and Mrs. John N. Akers, of Irvington.

Lucien Atwell returned to his home in Horse Cave, Ky., Monday after visiting his uncle Mr. Geo. Atwell, and Mrs. Atwell for three weeks.

Mrs. Fred Perry and daughter, Miss Annie Murray Perry, of Louisville, were the week-end guests of Mrs. A. R. Fisher.

Mr. Aaron Thomas after visiting Mr. and Mrs. Angus Whitfield and family, of Hardinsburg, left Friday for Newark, Ohio, before returning to his home at Solomon, Kans.

Mr. and Mrs. Dan Maysey and little daughter, of Hardinsburg, left Monday for Kansas City, Mo., where Mr. Maysey will attend school before going to Reno, Nevada, to make their future home.

Mr. and Mrs. W. E. Houston, of Louisville, were the guests of Mrs. Houston's sister, Mrs. Barney Squires and Mr. Squires several days last week.

Mrs. Frank English will be hostess to the Wednesday Club this week.

Mrs. E. B. English and mother, Mrs. A. M. DeJarnette, of Hardinsburg, were guests of Mr. and Mrs. Barney Squires on Tuesday of last week.

Those who went to see Chu Chin Chow at McCauleys in Louisville, on New Year's were: Mr. and Mrs. Harry Newsom and daughter, Miss Margaret Newsom, Mrs. Elizabeth Geer, Miss Martha Willis, Miss Mary Owen Oelze, Miss Mildred D. Babbage, Messrs. Andrew Ashby, Willie Seaton, Willie Wroe and David M. Behen.

Mr. and Mrs. James Acos, of Pet-Acos' mother, Mrs. Hettie Beavin, ersburg, Ind., were guests of Mrs. during the Christmas holidays.

Mrs. J. R. Williams, of Evansville, Ind., has been the guest of her parents, Mr. and Mrs. John Carson.

George Gregory, of Louisville, is the guest of his parents, Mr. and Mrs. John Gregory.

Dixie Pate and sister, Miss Lucile Pate, spent the holidays in Louisville, with their brother, J. T. Pate, and Mrs. Pate.

Messrs. Cal Stillwell, C. A. Tinus and Lewis Stewart, of Stephensport, were in this city Friday on business.

Mr. and Mrs. Joe D. Morrison left for their home in Sedalia, Mo., last Tuesday evening.

Miss Ada Mattingly, of Fort Thomas, Ky., is visiting her parents, Mr. and Mrs. W. T. Mattingly, Hardinsburg.

Mr. Jno. D. Babbage accompanied by his son, Jno. D. Babbage, Jr., of Boston, Mass., were in Hardinsburg, Monday, the guests of Mrs. Eliza Taylor, the former's sister, Jno. D. Jr., spent a most delightful day meeting old friends and giving them the glad hand. One feature of his trip which was a very agreeable surprise to him and one that he will carry with him to Boston, was a gift of a three year old country ham from his aunt Mrs. Lucy Beard and her good husband, Mr. Taylor Beard.

Society Items
Of Local InterestStag Dinner on
New Year's Evening.

On New Year's evening, Mrs. Eldred A. Babbage gave a beautiful stag dinner at her home in the West End for Mr. Babbage. Covers were laid for Messrs. E. A. Babbage, Forrest D. Weatherholt, Leonard Weatherholt, Pate, and Donald Gregory, of Paducah.

Mr. and Mrs. John N. Akers
Celebrate Anniversary

Mr. and Mrs. John N. Akers, of Irvington, gave a turkey dinner at noon on Wednesday, Dec. 30, in celebration of their twenty-ninth wedding anniversary. The guests who enjoyed this happy occasion were Mr. and Mrs. John Lyddan and family, Mr. and Mrs. G. N. Lyddan and family, Mr. and Mrs. Tom Lyddan and family, Mr. and Mrs. Mike Lyddan and family, Mr. and Mrs. Winfield Scott and family.

Wednesday Club "Watch
Party" Happy Event.

The "watch party" given by the members of the Wednesday Club at the home of Mr. and Mrs. David Brainerd Phelps on Wednesday evening was quite a happy event socially during the holiday season. The Phelps home was attractively decorated with narcissus, and at midnight the guests were served a delicious supper consisting of two courses.

The guests who attended were: Mr. and Mrs. Phelps, Mr. and Mrs. Hof-fous Behen, Mr. and Mrs. J. Byrne Severs, Mr. and Mrs. Paul Lewis, Mr. and Mrs. F. C. English, Mr. and Mrs. E. M. Wedding, Mesdames Harry Newsom and Eldred Babbage, Misses Ray Lewis Heyser, Edith M. Burn, Margaret Burn, Leonora McGavock, Eloise W. Nolte, Martha Willis, Cleona Weatherholt, Mildred D. Babbage and Margaret Rogers, of Earlinton, Ky., Messrs. M. M. Denton, Lefe Behen Sterrett Ashby, Randall Weatherholt and Andrew Ashby.

IN REMEMBRANCE

Ralph Brintinger Smith, infant son of Mr. and Mrs. M. B. Smith, of Andyville, Ky., passed from this earth to Heaven, Saturday morning at eleven o'clock, January 2.

Our tiny frail blossom only brightened the hearts of its loved ones for a few short days, as a morning-glory fades when the sun shines, so did our little darling leave us.

Dear father and mother weep not for baby, for he is now blossoming in Heaven for the glory of God and His angels. I know our Heavenly Father will comfort us in our grief, and leave us only the cherished memory of our loved and lost.

Aunt Irene.

BABY GIRL IS ELEVENTH
CHILD IN ONE FAMILY.

Bewleyville, Ky., Jan. 6. (Special)—Mr. and Mrs. D. T. Wilson are the proud parents of a baby girl who arrived January 1. She is the eleventh child in this happy home of six boys and five girls.

21 TURKEYS AVERAGE \$8.20
FOR IRVINGTON WOMAN.

Irvington, Ky., Jan. 5, 1920 (Special)—Another one of the champion turkey raisers of Breckenridge county who is proud of her sales is Mrs. John N. Akers, of this place. In the Irvington market Mrs. Akers sold 21 turkeys for \$130.

NOTICE

All persons having claims against the estate of the late David W. Henry, are notified to present them to the undersigned executrix of his estate at Irvington, Ky., duly verified as required by law on or before the first day of February 1920.

Miss Mary Henry, Executrix of the estate of David W. Henry, deceased.

CARD OF THANKS

The family of Mrs. O. B. Mattingly express their sincere thanks for the many kindnesses extended them in their bereavement.

PAUPERS OF BRECKENRIDGE
ARE TREATED WITH A
CHRISTMAS DINNER

At any rate its worth something to be an inmate of the pauper house in Breckenridge once a year and get a square meal, especially during the H. C. L.

This year the poor of the county were sent provisions for a sumptuous Christmas dinner which was prepared for them at the home under the direction of the keeper, Mr. Wm. Hall. Mr. Vic Robertson, of Hardinsburg, sent the provisions and has been doing the same thing for about twenty years.

One hundred years ago the center of population of the United States was 16 miles north of Woodstock, Md.

FAMOUS DIVINES
TO SPEAKGreat Bible Conference Held in
Owensboro This Week
Moody Singers

The great Bible Conference on Christian fundamentals is being held in the Owensboro Baptist church this week beginning Tuesday and continuing through Sunday. Some of the famous ministers of the world and the greatest Bible interpreters will address this conference.

Another big feature of the meeting is the Moody singers. Arthur McKee, director of the Moody tabernacle in Chicago, a tenor soloist of distinction, and Mr. Dalbert Couts, a pianist, who will accompany Mr. McKee, will be heard twice daily.

Among the notable speakers who are to be heard are Dean J. M. Gray, D. D., of the Moody Bible Institute, Chicago, and one of the greatest Bible scholars in the country; Dr. W. B. Riley, of Minneapolis, and Dr. A. C. Dixon, former pastor of Metropolitan Tabernacle of London, England.

A WORD TO THE WORTHLESS.
(The Comeback.)

Don't work till you're weary; you always can quit—
 If your job is too tedious, forsake it;
 Some fellow that's filled with a little more grit
 Is always willing to take it.
 He'll do all your work and a little bit more,
 And grin and keep on when he's tired.
 Without getting grouchy, or peevish sore,
 And he'll land in your job when you're fired!

Don't spend all your time at the beck of a boss—
 If his orders annoy you, why, stop;
 Some other fellow will come right right across
 And do all the work in the shop.
 He'll settle right down to the grueling grind
 And do things that you wouldn't try
 And if you observe him you'll presently find
 That he'll be the boss, by and by.

Don't wear out your life in an effort to rise—
 It is easy to stay where you are;
 But just keep your eyes on the fellow that tries,
 And you'll find he can go pretty far.
 And maybe his name and his fame will adorn
 Full many a newspaper headline
 On the same cold and frosty and unhappy morn
 That you take your place in the breadline.

ATTENDED BIBLE CONFER-
ENCE IN OWENSBORO.

Mrs. Frank Mattingly and Mrs. Frank Perry were in Owensboro, Tuesday, to attend the great Bible Conference held there this week, and to hear Dr. James M. Gray, D. D., address the opening meeting with his subject, "The Inspiration of The Bible."

TAILORED BLACK SERGE SUIT



Tailored to perfection in this elegant black French serge bound in braid. For the business girl nothing could be more beautiful.

WHIPS IN THIRTY SECONDS

Half a pint of ordinary cream can be whipped in 30 seconds with a Dunlap Cream and Egg Whip. A special bowl and silver blade whip prevents splashing, easily cleaned and no waste. The "Dunlap" whips cream, eggs, custards, salad dressings, light batters, etc. For sale at B. F. Beard & Co.—Advertisement.

CLASSIFIED ADVERTISEMENTS

NOTE—Please notify the editor when you desire advertisements discontinued.

FOR SALE

FOR SALE—Fine Young Duroc Boars and Gilts. Pedigrees furnished. Prices reasonable. Mrs. Frank Mattingly, "The Castle," Cloverport, Ky.

FOR SALE—Large pure bred White Rock Cockerels. \$4 and \$5 each. Mrs. Frank Mattingly, "The Castle," Cloverport, Ky.

FOR SALE—145 acres, 100 acres in woods, good dwelling house, stock barn, tobacco barn; 150,000 ft. good timber. Price \$22,000. Call H. O. Whitehouse, Cloverport, Ky.

FOR SALE—O. I. C. male pigs. Entitled to register. Quality good. \$15 each.—Z. T. Hardin, Holt, Ky.

FOR SALE—O. I. C. Male Pigs. Entitled to register. Quality good. \$15.00 each.—Z. T. Hardin, Holt, Ky.

FOR SALE—Four Houses and lots in Cloverport. Part down, balance on reasonable terms. See Austin Beavin at Beavin & Wheatley's, formerly Sam Wheatley.

FOR SALE OR RENT—A good store house in a good location, for sale or rent.—Taylor Beard, Hardinsburg, Ky.

FOR SALE—White Wyandotte cockerels, direct descendants of the most popular and winning Strains of America. None better to be obtained at the nominal price of \$3.00 each. First orders gets the preferred. Address Mrs. W. J. Hall, Hardinsburg, Ky.

FARM FOR SALE—220 acres, on Yellow Bank creek, known as the Hob Readman Farm, 70 acres of creek bottom, 60 acres hill land, 27 acres of the hill land in clover, balance of farm is in pasture and timber. A good 7 room house and barn. Silo and number of out buildings. Call or write. H. A. Dutschke, Stephensport, Ky.

FOR SALE—Two lots with houses and other buildings, located on Bishop Hill, near Horace Newton's and Robert Moorman's. This property can be bought at a reasonable price. Ask or write Jno. D. Babbage, Cloverport, Ky.

FOR SALE—Small farm, 65 acres, near Ball Town, this county. Price low if sold at at once. A. R. Kincheloe, Hardinsburg, Ky.

WANTED

WANTED—A blacksmith shop and tools furnished.—Allen Lewis, Stephensport, Ky.

WANTED—A second-hand Roll top or flat desk.—Dr. R. W. Meador, Irvington, Ky.

WANTED—More of these classified ads. They pay others. Why not you.

MISCELLANEOUS

HOLSTEIN BULL—The dairy business pays. Increase your milk yield. Breed your cows to a registered Holstein Bull. See J. R. Eskridge, Hardinsburg, Ky.

WANTED—A man with family to cultivate from 12 to 15 acres of tobacco, and 15 acres of corn. A good chance for right man. Beard Brothers, Hardinsburg, Ky.

MRS. MARGARET MAY
DIES AT DAUGHTER'S
HOME IN NASHVILLE.

Widow of Richard May of Hardinsburg.

Mrs. Margaret May, widow of Richard May, of Hardinsburg, died at the home of her daughter, Mrs. S. A. Pate in Nashville, Tenn., Dec. 26, and her remains were brought to Hardinsburg for burial on Sunday. Rev. Huntsman conducted the funeral service in the Methodist church South.

Mrs. May was 79 years old. Surviving her are six children, Mrs. Hattie Walker and Mr. Warren May, of Montana, Miss Lucy May and Lewis May, of Seattle, Wash., Mrs. S. A. Emma Stumm, Madisonville, Pate, Nashville, Tenn., and Mrs.

ADDISON-HOLT

The dance given at L. D. Addison's hall New Year's eve to watch the old year out and the new year in was largely attended with several from Hardinsburg, Stephensport, Holt and Cloverport. All reported a fine time.

A dance was given Saturday night of last week at the home of Miss Margaret Dutschke at Holt in honor of the holiday visitors.

Miss Frances Rhodes is spending the holidays with her parents, having resigned her position at Herman Straus & Sons, Louisville. She has accepted a position in N. H. Quiggins store, Cloverport.

Mrs. Maud Mattingly and sister, Miss Bertha Rhodes, of Evansville, came up Sunday to spend several days with their parents, Mr. and Mrs. J. L. Rhodes, who gave a dance Monday night in honor of their daughters, and other holiday visitors.

Misses Frances and Christine Rhodes and T. J. Rhodes spent the weekend in Cloverport.

Mr. and Mrs. P. E. Rhodes, Miss Corine Quiggins and a few others from Cloverport attended the dance at Mr. Jno. Rhodes.

LAST U. S. TROOPS WILL
LEAVE FRANCE JAN. 9.

Paris, Jan. 3.—Departure of Brig. Gen. William D. Connor from Paris, on the evening of January 9, with 300 officers and men will mark the final withdrawal of the American forces from France.

General Connor and his party will sail from Antwerp, January 11, aboard the United States transport Northern Pacific.

By that date all buildings occupied in Paris by the American army will have been given up with exception of several small offices.

JOE NOBLE SURVIVED BY
WIDOW AND TEN CHILDREN

Frymire, Ky., Jan. 6. (Special)—The community has been saddened by the death of one of its good citizens, Mr. Joe Noble, who passed away January 2, at his home here. He was taken ill with pneumonia about six weeks ago, and later had paralysis of the brain which caused his death.

Mr. Noble is survived by his widow, four sons and six daughters, all of whom save one were with him at the last.

Usefulness Gone.

"I hear there are many poisonous snakes in your part of the country."
 "Not now. What's the use of them when every place is dry?"

Special Announcement

Pre-Inventory Reduction
All Ladies Coats Reduced

15 per cent

Get Yours Now

J. C. NOLTE & BRO.
CLOVERPORT, KY.FIRE SALE TO BEGIN
MONDAY, JAN. 5, 1920

I will place on sale many useful articles in my line of goods, that will be a money saver to you.

These goods are not damaged goods, but the loss of time getting started up and my spring goods coming in soon is forcing me to make room for them. Come while the picking is good.

MRS. ETHEL O. HILLS

HAMMAN BUILDING
CLOVERPORT, KENTUCKYStart the "New Year" By Trading
at the Golden Rule Store

SOME OF OUR WEEKLY SPECIALS. WE GIVE EVERYBODY A SQUARE DEAL

Headlight Overalls

They will be higher after this month, so buy now at this price.
 Special per garment \$2.50

Union Suits

Good quality fleece ribbed Union Suits. Sizes 34 to 44.
 Per garment \$1.00

Men's Underwear

In separate garments. Fleece and ribbed shirts and drawers.
 Per garment \$1.00

Winter Caps

For Men and Boys.
 Each 75c

Ladies' Underwear

An extra good quality of ladies ribbed union suits.
 Per garment \$1.25

Children's Hose

Ribbed. Sizes 6 to 9 1/2.
 Per pair 25c

Men's Hose

Good quality men's work socks.
 Per pair 75c

Grocery Department

A complete line of Staple and fancy groceries, cigars and tobacco.

Remember the name

Golden Rule Store

Cloverport, Ky.

FRYMIRE

Emmett Claycomb, of Monmouth, Ill., spent several days here the guest of friends.

The farmers of this vicinity are just finishing shredding their corn on the account of so much rain last fall. The farmers are late getting in their corn.

Owen Parks, of Webster, was here last week looking at mules.

Mrs. S. J. Brashear has been confined to her home for the last week due to illness.

Miss Fannie Bruner spent the Xmas holidays with her aunt, Mrs. S. J. Brashear.

Mrs. C. C. Stewart and Goldia Stewart spent last Saturday night with Mr. and Mrs. H. P. Frymire.

Misses Matilda and Gertrude Barger spent the Xmas holidays with their aunt, Mrs. Joe Robertson.

V. R. Dodson and brother, Claude, were in Stephensport, last week, on business.

Mr. O. M. Wheeler's sale on Dec. 27, was largely attended.

Mrs. Scott Cart and son, Byron, spent Christmas with Mr. and Mrs. E. R. Cart.

Miss Pauline Frymire spent last Thursday night with Miss Bessie Lee Brashear.

he slipped and fell breaking his lower limb just about five inches above the knee, but we are glad to report him doing nicely.

H. L. Bruner, of Louisville, spent the holidays here with friends.

V. R. Dodson is in Louisville, visiting friends.

L. S. Brashear spent last Monday night in Louisville, the guest of his cousin, Owen C. Bruner, at the home of Mr. and Mrs. H. L. Bruner.

Mr. and Mrs. Roscoe Avitt and two children, were the dinner guests of Mr. and Mrs. Gus Barger, Sunday.

Misses Lena and Bessie Lee Brashear spent Christmas eve with Mr. and Mrs. C. C. Stewart, of Union Star, and attended the Christmas tree celebration.

Mrs. Oscar Burke and Mrs. Harry Ellsworth, of Louisville, came down last Sunday to see their father, Mr. Paris Barr. Mrs. Ellsworth returned home Monday night and Mrs. Burke will be here for several days.

Otho King, of Irvington, representing the National Coating Co., passed through here last week.

L. S. Brashear, who has been elected one of the censors enumerators started with his work, Friday, Jan. 2.

Mrs. Nelse Beauchamp, of Louisville, was called here Thursday by the serious illness of her father, Joe Noble.

OFFERS OPINION TOGETHER WITH FACTS OF TRIAL

**Mrs. Wilms, Freed of Troubles
Endured Since Childhood,
Lauds Trutona.**

Louisville, Ky., Jan. 5.—"If every preparation advertised as a remedy were as honest in purpose and practice as Trutona, I feel confident there would either be fewer medicines or a lesser number of sick people," Mrs. W. Wilms, a well known Louisville woman of 325 North Adams street, said recently.

"I have suffered from stomach trouble, since childhood," she continued. "Since last July I've been able to rest only three or four nights out of a week. The others, I passed sitting in a chair. Contracted muscles caused me terrible pain. I had no appetite and at times couldn't eat anything for two or three days. I was nervous and so weak I could hardly get around. My terrible suffering finally caused a brief spell of insanity. I have finished my fourth bottle of this excellent preparation, Trutona, and I no longer experience the terrible pains and can enjoy a good night's rest once again. My nervousness is almost entirely relieved and for the first time in a year I'm able to do my housework. I have a fine appetite now eating everything without the least bit of trouble afterward. Knowing what Trutona has done for me I cannot recommend it too highly."

Trutona is now being introduced and explained in Cloverport at Wedding's Drug Store, in Hardinsburg at Lex's Pharmacy, in Irvington at Parks' Pharmacy.

It sometimes happens that the man who dotes on a girl finds marriage an anti-dote.—Cartoons Magazine.

W-A-N-T-E-D

Beech, Sycamore, Maple, Oak and Walnut Logs.
If you have any to sell write to
C. C. MENGEL & BRO. CO.
Louisville Kentucky

**PERMANENT DENTIST
Dr. R. I. STEPHENSON**

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**MASONIC BUILDING
Hardinsburg, Ky.**

Specializing in Trial Practice

**MURRAY HAYES
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More Than 20 Years Experience

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Of Cattle and Hog Breeders
Chicken Raisers, Live Stock
and Tobacco Dealers of
Breckinridge County

Planters Hall Stock Farm

Glen Dean, Ky.

Polled Durham Cattle. Poland China Hogs. Short Horn Cattle. Hampshire Sheep.

Have won 1000 Ribbons at State Fairs in Past Five Years

Valley Home Stock Farm

W. J. OWEN & SONS, Proprietors

Hardinsburg, Ky., Route 1

Poland China Hogs a Specialty
Polled Durham Cattle

THE HOWARD FARMS

J. M. HOWARD & SON, Prop.

Shorthorn and Polled Shorthorn, Roan Sultan, son of Whitehall Sultan, heads the herd Duroc Hogs, Sprague Defender heads the herd.

Breeders of 2nd prize Polled Shorthorn Heifer (Senior yearling class) Inter-National Chicago, 1919.

Glen Dean, Ky.

BEARD BROS.

Hardinsburg, Ky.

Dealers in

**LIVE STOCK AND
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C. V. Robertson

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Dealer in

High-Class Horses, Mules, Fine Saddle and Harness Horses.

It will pay you to visit my Stables

PARK PLACE

G. N. Lyddan

FARMER AND FEEDER

Irvington, Ky.

WEBSTER STOCK FARM

H. H. NORTON, Owner

Farmer, Feeder and Dealer in All Kinds of Live Stock.

Webster, Ky.

BALL FROCKS OF TULLE AND LACE

**Fairylike Beauty Marks Charm-
ing Gowns of This Year's
Debutante.**

CALL FOR SIMPLE FABRICS

**Chiffons and Georgettes Are Preferred
to Heavier Metallic Brocade and
Velvets—Tight-Fitting Coats
in Vogue.**

It would seem as if all of the lovely things designed for this year's debutante might be labeled after the good old birthday fashions of long ago: "For a Good Little Girl." Certainly the girls of today have earned their right to the most beautiful and the most frivolous of lovely clothes through the faithful, unflinching and untiring war services, observes a fashion writer. Indeed the debutantes of last year deserve a special inning this year. It used to be said one could tell a debutante by her nice, clean little white gloves which she wore throughout the evening, never removing them even for supper; for a debutante of other days was a demure and timid little soul who carefully refrained from "unladylike" behavior, and certainly she never "ate," she only "nibbled" at parties. Nowadays debutantes wear no gloves and do not worry about their finger tips.

New Dance Frocks Are Fairylike.

Some of the new dance frocks are fairylike in their beauty, fashioned of clouds of tulle and filmy lace showing through the stuff. The life of a tulle frock is just about one evening. I know of nothing more arresting than a recent visit to a smart couturiere, where six little dance frocks hung waiting to be freshened for the next "fray." The tulle hung in streamers on some and one had been "melted" by a sudden downpour of rain. Some of the tulle frocks—for the most part of white, as properly the debutante's frock should be—are delightfully combined with a shadow lace. The use of lace is a revival of a bygone day, for it has been many years since the lace trimmed ball gown. This type of frock is rather refreshing after the more sophisticated ones of brocade and tinsel which prospered for a time. Of course satin, white or palest flesh pink, is used as a foundation for the tulle and lace dancing frocks. The satin foundation is tight and narrow and short and the overdraperies are so placed that they form the extended hip seam not only on maturer models but on the most youthful as well. One maker has palleted an underneath layer of tulle with silver spangles which show with just enough scintillation through the gauzy meshes.

Simplicity the Debutante's Note.

One expects the debutante to be gowned with simplicity, and wise mothers follow this rule in the choice not only of the debutting gown but in the selection of the greater part of the wardrobe as well. The simpler fabrics such as chiffons and georgettes are preferred to the heavier metallic brocade and velvets. The gowns of pastel taffetas are lovely for informal occasions. With these little things with their long slender bodices, pointed in front and fitted with a sash in the back, are worn tiny caps of the pastel silk to match the dress. This is a Parisian fashion just being shown over here and suitable for theatre and restaurant wear. Even in the smaller cities young girls go about nowadays to restaurants and cafes for the dancing, which seems to be more sought than ever. It is for this occasion that the taffeta frocks of the lovely pastel shades and their accompanying caplets are worn.

The favored shade for evening wear in the gay French city for the debutante is emerald green. This is enchantingly combined with silver, and I am sure we can search far and wide before we can find a more beautiful color scheme. Canary yellow is also very much liked this year, but the more pronounced shades are left for older and more sedate people.

Tight Fitting Coats Are In.

The coat suit of the moment most esteemed by the young girl has a tight fitting basque effect with a rippled skirt. For very "dressy" wear duvetyn suits in lighter shades of tan, gray or blue are much liked. All of the brown shades are so well liked this season that they afford distinct relief from the long favored blues. However, all can not wear brown, though in the great variety of shades the dyes have produced I can see no reason why all complexions, hair and eyes cannot be successfully set off with some brown tone. The newer skirts are by no means so narrow, though they are quite short. The vestee of colored broadcloth is seen in some very smart duvetyn frocks, though the suit with the rippled and short waistline does not reproduce these. Much braiding is used, and choker collars which could reach right up to the eyes unless one were afraid of smothering are seen in great numbers. For less formal wear the smart suit of tweed or English cloth with its well tailored Norfolk jacket with inverted plaits and belted waists is more in favor than ever.

Girls Like Overblouses.

It is to the young girl that the

tovely overblouses will appeal the most. Some of these, to be worn with skirts of heavy black or midnight blue, are quite long, reaching to within a foot of the hem. Such an overblouse of sand colored georgette is braided from throat to hem in black and gold threads and held in at the waistline with a string belt braided with black and gold. This is worn over a black satin skirt. A companion frock to this, reproduced in midnight blue serge, has the very long overblouse of black satin embroidered in Chinese motifs in colored threads and suggesting a mandarin's coat. The embroidery is deftly done and not in the least garish or conspicuous.

The newest sport skirts are plaited of plaid and worn with velvet jackets or silken sweaters in dark tones. The sweater is a feature of one's wardrobe which must not be overlooked either by young or old. The silken sweaters with their excellent lines and good service have returned to favor and are preferred for genuine use in the darker shades, browns, blacks and blues. Now and then the debutante exercises her ingenuity and lightens the dark tones by the introduction of some gay and contrasting checks or stripes interwoven in the knitting.

The New Prince of Wales Coat.

A rumor from across the sea tells us that a new coat for the young girl has been copied from one of the Prince of Wales'. Doubtless he will wear such a coat in this country and it is just as well to know that the English girls have adopted it as the preferred winter wrap. The coat in question is quite long with slightly flaring skirts. A wide and rolling collar ended at the waistline with one button to fasten the coat together. It does sound smart and can be charmingly developed in almost every material and trimmed to advantage with a large fur collar.

The same rumor says that the Sam Brown belt, which was so much worn by officers, accustomed men to their waistline and now our new fall suits with the funny little pinched-in waists and flaring coat skirts are an indirect outgrowth of the officers' belted fashion. One of our American officers says that the British stopped the war every day at 4:30 to have tea, and always puttees and Sam Brown belts were carefully removed for this moment of relaxation and refreshment. Who would have thought that our winter suits would still pay tribute to the glorious men who have added a

new lustre to England's name? To women much is given, and because of the pleasing origin of the ripple coat with its narrow and pinched waist I am sure it will be proudly and ubiquitously worn.

CHILD LABOR INCREASED DUE TO THE WAR.

Washington, Jan. 3.—An increase in the number of working children and a longer working day for children under sixteen was the effect of the war on child labor, according to a statement issued tonight by the Department of Labor.

In a number of States an appreciable increase was noted in violations of State laws following the decision by the Supreme Court declaring the

Federal Child Labor Law unconstitutional.

In one State forty-seven out of fifty-three factories inspected were employing children under 12 and in another State, where the minimum age for employment in canneries was 14 years, 721 under that age including fifty not yet 10 years old were found at work in the summer of 1919, the statement says.

GOLD AT HOME

The news of the discovery in Western Australia, near Kalgoorlie, of a 60-mile ridge of gold, the longest gold-bearing formation ever found, is interesting, but perhaps you can get rich quicker by growing Burley tobacco in Breckinridge county.

HOGS FOR SALE

One Duroc and Poland China sow, two years old, 8 pigs, one registered "Big Type" P. C. sow and 8 pigs, Spring gilts and yearling sows, being bred to one of best "Big Type" boars in state, and about 50 extra Fall registered P. C. pigs. Reasonable prices. Satisfaction or your money back.

**W. J. OWEN & SONS,
Hardinsburg, Ky.**



No one shall take them from me—

I love my pipe and good old Velvet—

My comforters in adversity, my wise
counselors when problems vex.

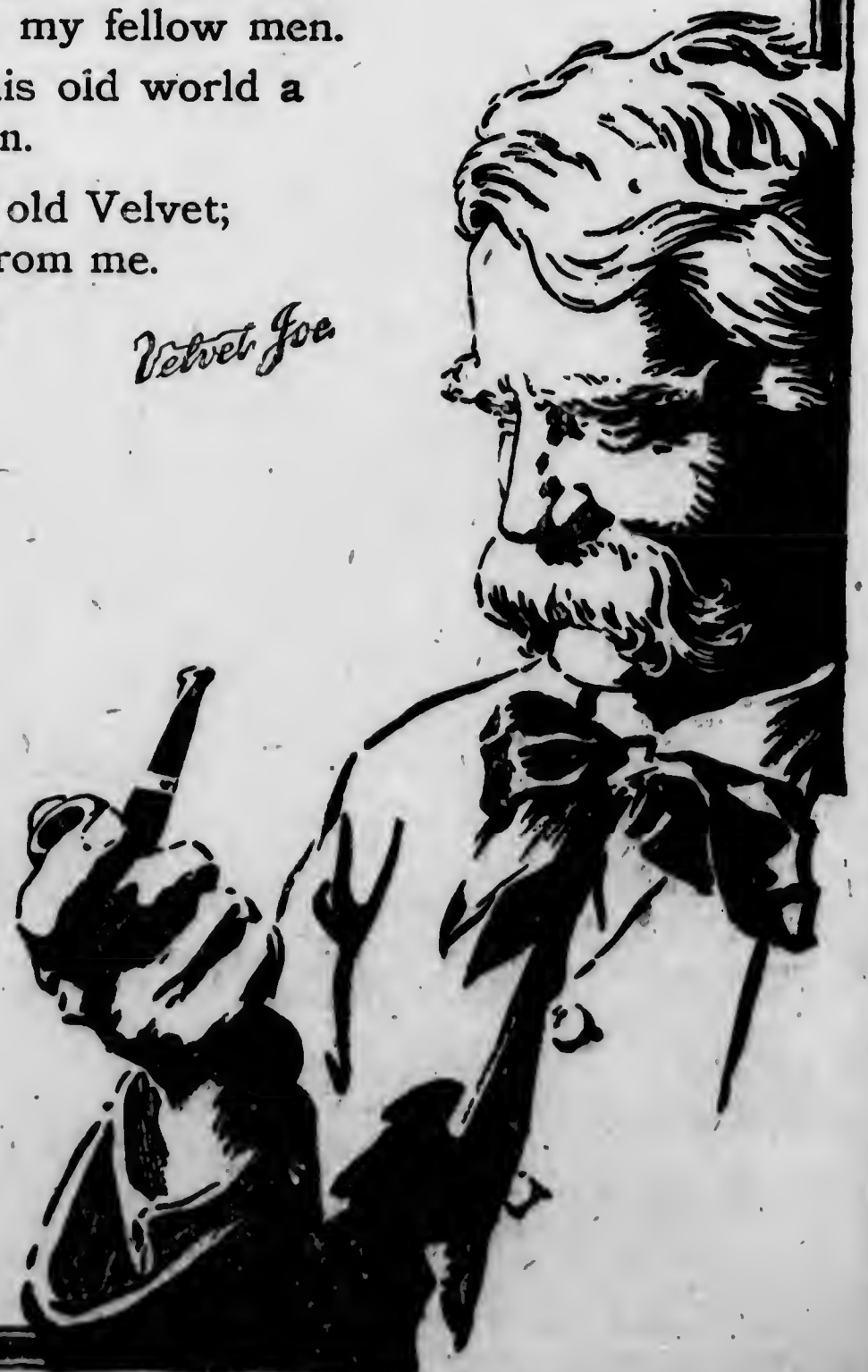
Companions of my loneliness
and sharers of my happy hours.

Their friendliness has made me feel
more kindly toward my fellow men.

They have made this old world a
better place to live in.

I love my pipe and good old Velvet;
no one shall take them from me.

Velvet Joe



Write to Velvet Joe, 4241 Polson
Avenue, St. Louis, Mo., for his 1920
Almanac. He will send it FREE.

BLAMES PUBLIC FOR H. C. OF CLOTH

Wm. Wood, Pres. of American Woolen Mills Says People Won't Buy Coarser Goods

Mr. William M. Wood, president of the American Woolen Mills Company blames the public for the high cost of clothing, claiming that the people won't buy coarser goods. When asked to give his views of why clothing is so high, Mr. Wood stated:

"It is generally thought that the cost of cloth is the controlling factor in the cost of clothing, but the fact is that the cloth cost is less than half the cost of a completed suit, and other factors contribute to the price of clothing quite as much as the cost of the cloth.

"The first thing to note is this: In the last five years the price of cloth in the ordinary suit of clothes has advanced no more, indeed, has advanced a little less than the cost of labor and other materials that go into the making of the suit. The following figures, which I have from a manufacturer and merchant of clothing of the highest prominence in Boston, show this:

"The cost in 1919 of the cloth for a suit of clothes of a particular grade is \$13.67. The corresponding cost in 1914 was \$4.58, showing an increase in the cost of making of \$9.49.

"The 1919 cost of making this suit is \$14.47. The corresponding cost in 1914 was \$4.98 showing an increase in the cost of making of \$9.49.

"These figures show that cloth contributes slightly less than labor and other materials to the increased cost

of clothing. Therefore, to your question why prices of clothing continue so high throughout the country, the reply is because the costs of labor and cloth and other materials that go into clothing continue so high.

Demand For Finer Cloth.

"But beyond these causes which result in the general scale of high prices there are, I believe, certain factors which have affected the manufacture of cloth particularly, and are undoubtedly reflected in the cost of cloth and of clothing. These are the most interesting, and I believe are the things to which your inquiry is more particularly directed.

"In the first place, in a measure during the war and to a greater extent since, there was developed a curiously insistent demand for cloth made from the finer and more expensive wools. People will no longer buy cloth made of the coarser and consequently cheaper grades, although clothing made of the coarser and consequently cheaper grades, although clothing made from these wools is both serviceable and sound. Before the war the demand for these finer grades of cloth was chiefly—indeed almost exclusively—from the more fastidious in taste, but now everybody demands the finer clothes and nobody will take anything else.

"Briefly stated, therefore, the particular reasons for the high prices of cloth and clothing are these:

"First the people demand cloth of fine wools and will buy no other. They will not take fabrics containing the coarser wools, although much cheaper in price.

"Second there is a shortage in the world's supply of fine wools amounting to some 200,000,000 pounds.

"Third, our Government released to the British Government some 65,000,000 pounds which if it had been held here would have helped us out a little.

"Fourth and lastly, because our Government has so conducted the sale of its own wools as to sustain these tremendously high prices, especially of the finer wools which are in great demand.

"It is my belief that as long as people continue to demand clothing made of wool which costs anything like \$2.75 a pound, the price of clothing is not going to be much reduced. If our people would consent to wear good, substantial, durable clothes made of the coarser wools, clothing could be purchased at considerably lower prices than those which now prevail."

Even lovers with sunny looks are apt to select shady nooks.—Cartoons Magazine.

PALE CHILDREN NEED GUD'S PEPTO-MANGAN

Unnatural for Children to be Pale and Thin—Paleness is Sign of Thin, Watery Blood

Pepto-Mangan Makes Red Blood

Prepared in Liquid and Tablet Form—Both Possess Identical Medical Qualities.

It is necessary for boys and girls to laugh, romp, play and enjoy themselves, for it is at that stage of life that the foundation is laid for future health.

Prompt attention should be given to the child who seldom laughs, whose physical condition prevents playing like the other children, whose appetite is poor, and who tires easily.

If the lassitude is due to poor blood, which is often the case, a simple, safe, and pleasant remedy is with easy reach. Gud's Pepto-Mangan is just the tonic for pale, thin children. Gud's Pepto-Mangan contains the very ingredients that increase and enrich the blood enabling it to supply the entire body with the sorely needed vigor, strength and vitality that makes happily romping children.

For the convenience of the public Pepto-Mangan is prepared in tablet as well as liquid form. Both forms possess exactly the same medical properties.

When you ask the druggist for Pepto-Mangan, look for the name "Gud's" on the package. If it is not there it is not Pepto-Mangan.—Advertisement.

Brotherhood of Railroad Men Plan Cooperative Stores And Banks.

On Order of Rochdale System—Leaving Out Middleman.

Washington, Dec. 28.—Disappointed at what they term utter failure of the Government to reduce the cost of living, the Railroad Transportation Brotherhoods, working in conjunction with the railway employees' department of the American Federation of Labor, have entered into a comprehensive plan whereby they hope to take a portion of the battle into their own hands.

The project, although still nebulous, contemplates a Nation-wide chain of cooperative banks, fashioned something on the order of the Nonpartisan League Institution of North Dakota and a Nation-wide chain of cooperative stores built on the Rochdale system and intended to leave out as far as possible the middleman, basing the success they hope to attain somewhat on the assistance they may receive from organizations of farmers.

Behind the bank project it is understood that the brotherhoods plan first to place their \$50,000,000 reserve fund, which persons interested in the plan say is free for use as bank capital. They expect to receive the prompt support of other labor organizations with the view of establishing ultimately a chain of banks for the whole of labor.

The brotherhoods it was said today, hope first to secure the interest and assistance of the United Mine Workers, whose reserve fund was placed at \$15,000,000, said to be distributed in a number of banks.

A. A. LAHEIST WRITES.

Mr. J. D. Babbage, Cloverport, Ky. Dear Mr. Babbage: I am sending you money order for \$1.50 to pay for my Breckenridge News. I haven't done any work now for three years. I was paralyzed three years ago the 13th of December and haven't been able to work since. I got several jobs since but was not able to hold them on account of being paralyzed. This is a good country for a young man to get work but they have no use for an old man. I am a great grandfather now. Mary's oldest boy, Alfred Gregory, is married and has a baby girl about six weeks old. Keep sending me The Breckenridge News and I will send you another \$1.50 as soon as I can spare it. You may change the address on my paper as follows. Yours truly, A. A. LaHeist, 3147 Unmatilla St., Denver, Col.

FOR FOUR MONTHS

Breckenridge News, Cloverport, Ky. Dear Sir: You will find enclosed 50 cent money order for The Breckenridge News for four months. Yours, Mrs. Allie Robbins, Hardinsburg, Ky.

JOHN WHITE & CO. LOUISVILLE, KY.

Liberal assortment and full value paid for FURS

Wides and Best Skins



HIGH PRICES ARE PAID

Thoroughbreds Are Sold At Fancy Figures

Fashionable Gatherings at Saratoga When Aristocracy of Horse Family Are Placed on the Block.

An astonishing expansion of the thoroughbred horse sales business and an amazing increase in thoroughbred values is revealed in the cast up of the eastern traffic in running horse stock for the fiscal year ending August 31, by E. J. Tranter, president of the Fasig-Tipton Company, of New York. The Fasig-Tipton Company has undisturbed control of the eastern sales business now. And the sales in so far as thoroughbred yearlings offered in the eastern market are concerned are held mainly in the month of August and conducted in a splendidly appointed establishment built by Mr. Tranter three or four seasons back after the best European models, but with certain American establishments. Everybody who is anything in the thoroughbred world, or ever hopes to be, flocks to Saratoga in August. The thoroughbred yearling sales, and especially those held at night under the glare of electric arcs, have become social functions. Men never think of going out to the night sales from the palatial cottages and the great hotels save in evening dress. Women attend them invariably in evening dress, or undress, according to one's point of view.

The best appreciation of the expansion of the thoroughbred auction sales business and of the increase in thoroughbred values is to be obtained by comparing the records of 1919 with the records of 1917 and 1918. Two hundred and seventy-three yearlings were led to the auction block in 1917 and they brought a total of \$383,275, an average of \$1,404 a head. Sixty-seven horses of racing age brought \$116,100, an average of \$1,732.83 a head. In 1918 two hundred and thirty-five thoroughbred yearlings brought a total of \$248,620, an average of \$1,057.95 a head; nine brood mares fetched \$20,950, an average of \$2,327.77 a head; and 152 horses of racing age fetched \$200,810, an average of \$1,321.12 a head.

Run Into Big Money.

More than three-quarters of a million dollars—\$792,210 to be exact—was realized at the auction block at Saratoga for the thoroughbreds the Tranter Company offered to bidders. Two hundred and twenty-seven yearlings brought \$603,500, an average of \$2,658.58 a head; nineteen broodmares fetched \$136,800, an average of \$7,173.69 a head; three stallions brought \$21,800, an average of \$7,267, and eighty-three horses in training fetched \$117,610, an average of \$1,417. These figures relate merely to the auction sales business. Many horses of various ages have been bought and sold privately. Montford Jones paid \$40,000 in June for the 2-year-old Brookholt, a son of Ballot. S. C. Hildreth paid \$17,500 for Dominique, a son of Peter Quince. Hildreth is said to have refused an offer of \$150,000 for the three-year-old Purchase. Larry Waterbury, a successful New York broker, paid \$20,000 for the three-year-old Senning Park. Mr. Tranter, who keeps a close watch on the thoroughbred market, generally estimates that some two and a half million dollars will have changed hands in transactions in thoroughbred blood before the first of the year. Many horses of various ages will be sold in Kentucky this fall.

It was thought that the top limit of American buyers as regards auction sales prices was reached in the summer of 1918 when Mrs. Walter M. Jeffords, of Philadelphia, paid \$15,000 for a French-bred yearling by Sweeper out of Zuna, which won the Saratoga Special in August under the name of Golden Brook; when Commander J. K. L. Ross, of Montreal, paid \$14,500 for a colt by Black Jester out of Primula, and Joseph E. Widener paid \$14,000 for a son of Vulcan and Fairy Gold which claims Friar Rock, Fair Play and Flittergold for half brothers. But this theory has been badly shattered. Ten thousand dollars and \$15,000 were common prices for good looking thoroughbreds last August. A breeder offering a youngster that looked like a thoroughbred and boasted of a fair pedigree who failed to get from \$5,000 to \$8,000 for his stuff went back to Kentucky or Virginia utterly disgusted.

A Few Big Prices.

W. V. Thraves, a Virginian, who is about to embark on a thoroughbred producing enterprise at Long Ridge Farm in Fayette county, Ky., paid \$24,500 for a yearling son of Ultimus offered by John Oliver Keene. Commander Ross paid \$25,000 for an imported son of Sumner and Marius Hood. Philip T. Chinn, acting for Mr.

If you could buy a friend for \$5.00 a year

—a friend with stimulating ideas on national and local problems, one whose views would command as much respect, for instance, as that received by the editorial page of the Louisville Courier-Journal;

—a friend who would meet you early in the day and tell you in concise, authoritative way about every important world event during the preceding twenty-four hours, quoting what the New York Times was printing the same morning; what the reliable Associated Press was saying about politics, strikes, or the High Cost of Living; giving you news which he had received by wire the night before from correspondents all over Kentucky, Indiana and Tennessee;

—a friend who would sit down while you were eating your cereal and draw a cartoon which would make you think, and then some pictures that would make you laugh;

—a friend versatile enough to give your wife just what she wants to know about cooking, shopping and fashions, then entertain the children every day with a forest animal story.

—a friend who is not obtrusive, but who stands ready any moment during the day to answer your questions about racing, boxing or any other sport—and the next minute "tip you off," if you want him to, on the way stocks are selling on the metropolitan markets.

If you only COULD buy a friend like that, and for \$5.00 a year

—You Couldn't Spend the Money Too Quickly, Yet

The daily Courier-Journal is ready to do all that this person might. Its opinions always are worth careful consideration, its news service is reliable and complete, its features for the home and for every member of the family are entertaining and instructive, and it costs only \$5.00 for an entire year.

But best of all, we are able to offer

The Daily Courier-Journal

AND THE

BRECKENRIDGE NEWS

Both 1 Year, By Mail, For \$6.00

This offer applies to renewals as well as new subscriptions, but only to people living in Kentucky, Tennessee or Indiana. New subscriptions may, if desired, start at a latter date, and renewals will date from expiration of present ones.

If you prefer an evening newspaper, you may substitute The Louisville Times for The Courier-Journal. Send or bring your orders to the office of

THE BRECKENRIDGE NEWS

CLOVERPORT, KENTUCKY

Waterbury, paid \$22,500 for a son of Celt and Sand Dune that claims the sprinter The Boy for half brother, W. R. Coe paid \$15,000 for a brown son of Celt and Patricia IV. Commander Ross paid \$30,000 for Melody, a broodmare by Meddler out of Ballantyne, that was offered in the dispersal sale of the Mackay stud.

The yearlings from Claiborne and Ellerslie studs offered by Arthur B. Hancock brought the unexpected total of \$146,200, an average from Claiborne of \$3,071.43 and for Ellerslie of \$6,070.50. Other breeders of American stock that is in vogue just now fared equally well.—Adv.

LETTERS WE APPRECIATE

FROM MISS CISSEL SIMONS.

Dear Mr. Babbage: Enclosed find money order for \$1.50 to renew for The Breckenridge News another year. I want to make an apology for not sending the money sooner, and also wish to thank you for still sending the paper promptly. We are all well and wish all of our Kentucky friends a merry Christmas and a happy New Year. Sincerely yours, Rebecca Cissel Simons, 2315 Hooker street, Denver, Col.

MRS. BEARDSLEY AT L. I.

Mr. J. D. Babbage, Cloverport, Ky. Dear Sir: Enclosed please find money order for \$1.50 for The Breckenridge News. Yours and oblige, Mrs. C. M. Beardsley 126 Terrace Avenue, Hempstead, Long Island.

FROM WM. LYONS.

Mr. J. D. Babbage, Cloverport, Ky. Dear Sir: You will find enclosed a check for which please send me The Breckenridge News. Yours truly, Wm. Lyons, McQuady, Ky.

MOVES IN THE COUNTY.

Mr. Jno. D. Babbage, Dear Sir: Will you please change my address from Mook to Hudson, Ky. Respectfully, Jeff Whitworth.

MRS. REIDEL IN CALIFORNIA.

Mr. John D. Babbage, Cloverport, Ky. Dear Mr. Babbage: Enclosed you will find a \$1.50 money order for which please renew my subscription to The Breckenridge News for the coming year. With best of wishes to you and your family and all our Kentucky friends, I remain, Yours sincerely, Mrs. Barbara Reidel, 622 W. 35th St., Los Angeles, Cal.

PAYS UP TO 1921.

Mr. Jno. D. Babbage: I am sending check for \$3.00 which pays for my subscription to The Breckenridge News from Jan. 1, 1919, to Jan. 1 1921. Marion Harper, Hardinsburg, Ky.

FROM NEW CASTLE, IND.

Dear Editor: Please find enclosed \$1.50 for which send me The Breckenridge News one year. Yours, Gabe Bruner, New Castle, Ind.

G. E. ARMS RENEWS

Mr. J. D. Babbage, Dear Sir: Find enclosed money order for \$1.50 to renew my subscription to The Breckenridge News from July 15, 1919 to July 15, 1920. Wishing you a happy and prosperous New Year. Very truly, Yours, G. E. Arms, Lakeland, Ky.

RENEWAL OF JUDGE LAYMAN

Mr. John D. Babbage, Cloverport, Ky. My dear Sir: You will find enclosed check for \$1.50 for which please extend my subscription to The Breckenridge News. Wishing you a prosperous and happy New Year, I am Yours very truly, J. R. Layman, Elizabethtown, Ky.

RENEWS FOR HER SISTER

Mr. J. D. Babbage, Dear Sir: Enclosed find Ike's check for \$1.50 for which please renew The Breckenridge News for Mrs. G. W. Roth another year. Wishing you and your family a merry Christmas and a happy New Year, I am, Respectfully, Mrs. Ike A. Meyer, Louisville, Ky.

Harrison—Well what did you say to that new girl last night? Mallison—Er—I asked if I could see her home and she said she would send me a picture of it.—Boston Globe.

Dog Owners!

You are required by law to license your dogs and it is right that you should for the protection of the sheep industry.

Get Your Dog License and Tag from the following persons:-

Miss Effie Whittler, Glen Dean, Ky.; S. B. Laslie, Sample, Ky.; J. O. Bennett, Custer, Ky.; R. L. Gilpin, Corners, Ky.; Newsom Gardner, Irvington, Ky.; G. R. Compton, Bewleyville, Ky.; Frank Rhodes, McDaniels, Ky.; J. O. Jolly, Union Star, Ky.; K. F. Bickett, Kirk, Ky.; Miss Lena Payne, Stephensport, Ky.; Minor Burks, Addison, Ky.; A. M. Hardin, Lodiburg, Ky.; Wm. Davis, McQuady, Ky.; J. D. Allgood, Askins, Ky.; J. W. Hultz, Fisher, Ky.; Homer Pile, Mook, Ky.; R. L. Henning, Glen Dean, Ky.; Marion Weatherholt, Cloverport, Ky.; Clerks Office, Hardinsburg, Ky.

A. T. BEARD County Clerk

WE ALWAYS HAVE MONEY TO LOAN

3 PER CENT PAID ON TIME DEPOSITS

BRECKINRIDGE-BANK OF CLOVERPORT
SECURITY---SERVICE---CONTENTMENT

EDWARD BOWNE, President

PAUL LEWIS, Cashier

Modern Merchandising and Advertising

By FRED P. MANN, Devil's Lake, N. D.
President North Dakota Retail Merchants' Association

EDITOR'S NOTE—We believe we are justified in offering this most interesting talk to our business men readers, for the wealth of good ideas and sound business theories it contains, unusual as it is to offer such a story to our readers. Mr. Mann has made a signal success as a merchant in a small town. He tells in a delightfully human and interesting way how he did it. The following talk was delivered by Mr. Mann to the Chamber of Commerce of Duquaque, Ia., and is taken from the newspaper report of the meeting, as printed in the Times-Union of that city.

I want to assure you that it is a great pleasure to be here tonight. I had no idea of coming to Duquaque until last week I happened to be in Chicago and gave a speech on modern merchandising and advertising and two of the newspaper men here were present and heard the talk. I am sure they invited me to be their guest here and deliver the same lecture, thinking possibly it might be of some benefit to the business people of the city of Duquaque. I might say in starting, so that you will understand how I happen to be in this line of work, that I am just an ordinary merchant and not an orator like Mr. Karr, whom you heard last night.

I understand you do not have a retail merchants' organization. You are missing a grand thing. What is really the life of any city? It is the merchants. They are the real people who do things, keep everything moving. Should they not work together as a unit and shape the destinies of your city? And I urge you to get together in an organization, have a few banquets like this, and talk over the problems of your city, and your advertising propositions. I am a great believer in collective advertising, where everybody in the town get together and advertise, and really one of your greatest assets is a good press with a good big circulation. I have always said that I attribute a great deal of our success to the newspaper men.

Borrowed Money to Pay Freight on First Stock.

When I first started in business 26 years ago I bought out a grocery firm in the city of Devil's Lake, N. D. Fortunately I had a letter of credit and a Minneapolis grocery firm let me have \$1,000 worth of merchandise. I had worked in the grocery business. As a boy of twenty-one years of age the highest salary I ever got was \$38 a month. I didn't have enough money to pay the freight on my merchandise and borrowed money from my father. I opened up that little store. I had to pay \$15 a month rent. Some of the merchants failed in that town and I bought some of the fixtures, about \$35 or \$40 worth. When I got ready to open up the store, a newspaper man, a friend of mine, came in and said: "Fred, you have your stock here, and I believe you understand the grocery business. You are pretty well known here and pretty well liked. I want to tell you something. If you want to succeed you must advertise. I want you to take a little space in my paper. Now don't think that you are merely giving it as a donation to the paper. It will mean not only business for me, but business for you as well." He had a book called "Printer's Ink." He said: "I get this book every week and I will bring it to you. Read it. Not only read it, but absorb it."

I did that and some way or other when I had that little store stocked and let the people know that I was in business, and that I would like their patronage, I began to do business. Very fortunately for me my old boss did not believe in advertising. We kept putting little ads in every week—snappy live ads. My old boss thought it didn't amount to anything but it didn't work out that way, and the business began to come to me. The first year I sold with the aid of one man \$23,000 worth of groceries. I made up my mind that it was absolutely necessary that I get the money for what I sold. I was always very careful on the credit and insisted that they pay within at least thirty days. I told them I had to pay for the goods that way, and they understood, and with very few exceptions and losses, they paid me. I went along that way for three or four years. I kept increasing my advertising. Later I added dry goods and clothing. We began to grasp the idea that advertising had helped to sell groceries and would naturally help any other line. I did the advertising. The business grew rapidly and in 1907 we built a very beautiful store. Everybody said I was going broke sure. The building cost me \$75,000. It is 75 by 140 feet, two stories and basement. We only use the lower floor and the

basement. I put in about \$10,000 worth of mahogany fixtures—fixed it up fine. Everybody said the farmers wouldn't come in a store of that kind. But they did. We put in rest rooms, something they never had before. All the time the advertising was increasing.

Last Year's Business \$500,000.

I had a younger brother who came into the business at that time. He had developed into a great advertising man. At the present time we have a large contract with our daily paper for advertising for the year 1920. We pay 30 cents an inch. We spent last year on that business between \$10,000 and \$13,000 in advertising. We sold over half a million dollars' worth of goods. This year we expect to sell over \$600,000 worth. We handle groceries, dry goods, ready-to-wear clothes and the basement is filled with shelf hardware, crockery and dry goods. The advertising method that we pursue out there is the newspaper, first, always. I believe the press is the best medium and cannot be beat. Then the personal letter, then circulars, pamphlets and catalogues. But the main thing is the press. In our little country town with a little over 1,800 circulation we can put in an ad, for instance, a suit sale. We run two every year, one in June and another along in September. We send out a personal letter to our mailing list. We have one compiled of only 2,500 names. Our country is very thinly populated. We have to go out some forty miles to get this number to mail out. I wonder what we would do if we had a 45,000 population right at our door?

When we are ready to have a silk sale, we get out an advertisement telling them all about it. Everything is absolutely honest. Our first advertisement tells the people to watch for the page advertisement in the newspaper. On the morning this silk sale is to be opened that entire dry goods section is nothing but silks, spread out, so that when they come in the door there are silks all ready to greet the eye. We have the price tags on them. These sales invariably are a success. We not only make money in that department but it livens up every department of that store.

There are a great many people who question that method of doing business. We found that the consumer used just as much silk and gets in the habit of using more.

Cares for Flu Victims.

We run an anniversary sale in the fall. We are also very anxious about the second week in December to move a lot of the merchandise that we expected to move in October and November. We use exactly the same method. And, by the way, all during that epidemic of the "flu" we sent sympathetic letters to all our customers telling them how to handle it. In our town they had no facilities for the care of patients. We had two large hospitals in the city. Medical authorities took over two stories in the hotels. We advertised that fact through the country, telling them if they were ill to let us know, the ambulance would come at once; and we gathered people from the surrounding country. We had one doctor to take care of all these people during this time. Then, after it was over we talked about the "flu" being over and how fortunate we were to get through with small death loss. We told them we had expected to sell this merchandise and wanted to move it and would put a price on it attractive to them. Then a four-page ad came out—an announcement. Where we couldn't reach them that way we mailed it to them. The first day of the sale our receipts were \$8,000, and during the seven days we sold a little over \$30,000 worth of merchandise.

That is the drawing power of that little paper. Of course, in your larger stores here it would be much larger.

The page ad I am holding is an announcement of the fall opening. The name plate I call your attention to. I am a great believer in a name plate that stands out. For instance, when we have a fall opening out in that little town we have five models. We have the best orchestra in town. We serve coffee, cookies and try to make it pleasant for them. It is quite a little novelty and if we have a fashion film, when that film is run, we display the same garments on the five models. That seems rather far-fetched for a small town but we are trying it out.

How far can you go on advertising? How much can you spend? I find there is no limit even if you cut out some stuff that doesn't bring returns. On our twenty-fourth anniversary I said to an ad man of the newspaper: "I want to get out a good ad; going to have an anniversary sale on a certain date, and I want to make it a good one."

"Why don't you make it a good one?" he said.

"Well, all right; show me how it is done."

"Why don't you get out a special edition? A 12 or 14-page paper?"

"All right; how will you go about it?"

"You write all the firms you have

been doing business with for the past ten or twelve years and tell them you would like them to take some space in the paper. Have them pay for it."

We got out the 14-page advertisement. It made a wonderful hit, brought a great deal of business, and established us more firmly in the eyes of the consumer.

Fights Mail Order Houses.

I have been doing a great deal of work with the jobbers, manufacturers and retailers. About one-third of the business of North Dakota was going to mail-order houses. I sent out a man, Doctor Carr, to investigate. I hired him because he is running a magazine advocating "Trade at Home." When we found mail-order houses doing business at home, we became interested in mail-order business in North Dakota. Seventy-two solid cartloads of catalogues from mail-order house were delivered in North Dakota at that time. I hired two men and sent them out over the state. They interviewed merchants. I had a little sheet for them to fill out, asking about advertising. Well, I found that 75 per cent of them didn't believe in advertising. Then I knew at once what was the trouble to a great extent. I estimated that over a million dollars was being spent in that state by mail-order houses. I found that \$75,000,000 were being spent in the United States by the mail-order houses, and that a million went to the state of North Dakota. To those consumers every single day came catalogues or pamphlets of some kind, and the retailers of that state absolutely not making an appeal to the consumer for their business. I went to the jobbers and manufacturers. They didn't know what was going on. It never entered their heads that they were losing 25 per cent of the business in that state. I told them: "You ought to realize that retailers are your agents and when they are gone you won't have anyone to distribute your merchandise."

I have been in Chicago in Marshall Field's, and Carson Pirie Scott's. They have been interested along that line. I said to these jobbers: "I want you to do something for the retail merchant along these lines. I found in talking to these men they do not understand advertising and do not believe in it. I am satisfied that 85 per cent of the business people in the United States, outside the larger cities, do not believe in it, do not use it, and do not realize the wonderful opportunities they are losing. I started to educate them, to interest them in this work, so that when the merchant wants advertising for his paper or his letters or circulars or pamphlets, he will go to any of the houses and they will help him. They have become interested in it. Also the question of price has come up. To this day a great many people figure that the retail merchant cannot compete with mail order houses." I laid it before these men: "You must furnish the retailer merchandise at such a price he can meet mail order competition. He is your agent. Are you going to let them clean him up or keep in business yourself?" They promised they would furnish merchandise that would meet all mail order competition. I tell the retailer if the wholesale houses don't give them a price that will meet mail order competition, let me know about it; and in two years I have not had a single instance where the jobber or manufacturer has refused to meet mail order competition. I got away with the price. I put backhome into the merchants.

Then I started on the advertising game. I talked to travelling men and got their houses to go out and sell merchants not only merchandise but advertising.

Solving Peddler Problem.

I found the peddlers were selling an immense amount of groceries over North Dakota, and I went to the

wholesale grocers and said: "I want to get out an advertisement myself, a grocery ad, just as attractive as these mail order people send out." They got up an advertisement. They sent this out to their trade. We used this advertisement and, believe me, we sold some merchandise. And they thought that a good idea. They went out and sold over 1,200 of their customers that idea and I think eventually we are going to get out of it wonderful results.

I found that 65 per cent of the coffee in the state of North Dakota was being sold by peddlers and mail order people. I know we did not have the coffee business and began to investigate why. I found we were selling pound packages and mail order houses were selling 25-pound packages for a few cents cheaper. These men told me about it; suggested what we ought to do. I bought coffee in larger packages and started advertising; put a sample in a sack; wrote them about it; told them we were putting it on sale on this date, and attached sample which would show them what kind of coffee it was so that when they read the letter they had the coffee to sample it. I used this same method in dried fruits.

After visiting about 78 newspapers I found that the hardware stores didn't advertise in the papers. In this town I didn't see an advertisement of this kind in the papers. Why won't advertising sell hardware as well as anything else?

My brother got out an ad. This ad (hardware) came out in the paper Thursday night, and I noticed it increased the sales in the basement about \$700 more than the previous Saturday.

There are two classes of dealers, jewelry stores and hardware stores, who don't advertise. What a wonderful opportunity they are overlooking. They seem to think the small country store in the little town is going to be a thing of the past on account of the mail order competition; also on account of the automobile used in the country, which enables them to come to cities and get larger assortments.

Cash and Carry System.

There was a merchant who made quite a success in business. This one didn't keep up-to-date with his store. We found the stock of merchandise and put in modern methods. I put that store on a cash-and-carry basis. I have really the cash-and-carry and charge-for-delivery service is the right and modern and only way so I put in the cash system. We would also pay farmers' spot-cash for their produce. As soon as we had the store rearranged we got a stock in that country store. The merchant from whom we bought didn't have \$500 worth of full merchandise ordered in September and was going out to buy some more. We put in about \$10,000 worth and got it opened up sent out a personal letter showing our policy and used a double-page spread in that paper with a circulation of about 700. There were two papers in the town. One was a nonpartisan and the other an old "stand pat" paper and they brought out this advertisement in both papers. That Saturday afternoon when the store opened I was in another city. My brother had charge of the store. I telephoned him: "How's it going?"

Opens Branch Store.

"Which way could he have to see it."

MR. JOHN HENDRICK MAKES \$10.35 FOR 3 DAYS MILKING

Mr. John Hendrick a popular farmer of the county brought to B. F. Beard & Co.'s Cream Station the three days milking of four ordinary milk cows and received \$10.35 for it.

Mr. Hendrick has a Primrose Cream Separator and says it's the greatest thing on the farm to make money.—Advertisement.

For Sale

We have for sale or trade for good mules or mule colts, four brood mares, aged from 8 to 12. Three of these mares are with foal by jack. Two are choice ones and the others are good. All are large, (above 15 hands) and sound and all are good workers in either single or double harness.

Here is a chance to get a good general purpose animal that will pay for herself with colts and give her owner good service both in the field or on the road at the same time.

We also have for sale eight choice young milk cows, all are fresh now and each is a bargain at the price we ask.

JOHN E. & SAM MONARCH,
Kirk, Ky.

Our Strong Armor Steel Vault Is At Your Command—Use It

Avoid robberies of your Safety Deposit Boxes, by lodging your securities in our Safe Keeping Account.

We assume responsibility for your holdings; collect for you all income and maturing principal, and make remittances to you of said income, as you desire.

You do not, in any way, relinquish ownership or control of your investments.

Our charge for this service is very moderate.

United States Trust Company

5th and Main Streets, Louisville, Ky.

Buy Mules!

I have at all-times the best collection of mules that this Country affords. It is my desire to help improve the conditions of our county. No better asset to a farmer than his team. Buy the kind that will sell again. I have a very select lot of mare mules 3 and 4 years old with size and quality. They must be sold in order to make room for others. I sell small mules at a cheap price. Medium size and big mules at their value. All mules sold under a positive guarantee. Come to see me. I appreciate your liberal patronage in the past and ask for your consideration in the future.

Gratefully
Vic Robertson
Hardinsburg, Ky

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on good, proven securities, explained in our free booklet, *Investment Suggestions*. Write for it.

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210 S. Fifth St.

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The Highest Prices for Breckinridge, Hancock, and adjoining counties' tobaccos have been paid this season on The Cloverport Loose Leaf Tobacco Floor.

OPEN DAY AND NIGHT

J. WALTER BOYLE, Manager